

9. **O-096-25** AN ORDINANCE APPROPRIATING ~~\$1,500~~ \$7,450 \$9,800 FROM NEIGHBORHOOD DEVELOPMENT FUNDS IN THE FOLLOWING MANNER: ~~\$1,500~~ \$2,000 FROM DISTRICT 9; \$1,000 FROM DISTRICT 4; \$950 FROM DISTRICT 3; \$850 FROM DISTRICT 8; \$700 FROM DISTRICT 21; \$500 EACH FROM DISTRICTS 1, 10, 17, AND 20; ~~\$450~~ \$400 EACH FROM DISTRICTS 1 AND 3; ~~\$400~~ \$350 EACH FROM DISTRICTS 15 AND 21; \$350 FROM DISTRICT 24; \$300 FROM DISTRICT 13; AND \$250 EACH FROM DISTRICTS 2, 5, 12, 14, AND 16; THROUGH THE OFFICE OF BUDGET AND MANAGEMENT, TO LOUISVILLE INDEPENDENT BUSINESS ALLIANCE, INC. FOR COSTS ASSOCIATED WITH THE 2025 BUY LOCAL FAIR (AS AMENDED).

5/15/25 Metro Council Amended; Passed

5/7/25 Appropriations Committee Amended; Recommended for Approval

Sponsors:

COMMITTEE ON COMMITTEES Legislation Request
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DATE: April 24, 2025
FILE ID O-096-25
FILE TYPE Ordinance
IN CONTROL Committee on Committees

ITEM TITLE:

AN ORDINANCE APPROPRIATING \$1,500 FROM NEIGHBORHOOD DEVELOPMENT FUNDS IN THE FOLLOWING MANNER: \$1,500 FROM DISTRICT 9; THROUGH THE OFFICE OF MANAGEMENT AND BUDGET, TO LOUISVILLE INDEPENDENT BUSINESS ALLIANCE, INC. FOR COSTS ASSOCIATED WITH THE 2025 BUY LOCAL FAIR.

PRIMARY SPONSORS:

Andrew Owen (D-9)

ADDITONAL SPONSORS:

ATTACHMENTS:

ORDINANCE NO. _____, SERIES 2025

AN ORDINANCE APPROPRIATING \$1,500 FROM NEIGHBORHOOD DEVELOPMENT FUNDS IN THE FOLLOWING MANNER: \$1,500 FROM DISTRICT 9; THROUGH THE OFFICE OF BUDGET AND MANAGEMENT, TO LOUISVILLE INDEPENDENT BUSINESS ALLIANCE, INC. FOR COSTS ASSOCIATED WITH THE 2025 BUY LOCAL FAIR.

SPONSORED BY: COUNCIL MEMBER OWEN

BE IT ORDAINED BY THE LEGISLATIVE COUNCIL OF THE LOUISVILLE/JEFFERSON COUNTY METRO GOVERNMENT (“THE COUNCIL”) AS FOLLOWS:

SECTION I: The sum of \$1,500 is hereby appropriated from Neighborhood Development Funds in the following manner: \$1,500 from District 9; through the Office of Budget and Management, to Louisville Independent Business Alliance, Inc. for costs associated with the 2025 Buy Local Fair, including advertising, design and tracking, event planning and day of contractors, volunteer t-shirts, rental equipment, supplies, and printing.

SECTION II: The Council has determined the funds requested in this Ordinance will be expended for a public purpose.

SECTION III: This grant is subject to the Council’s Policies and Procedures as adopted and effective at the date of passage of this Ordinance.

SECTION IV: This Ordinance shall take effect upon its passage and approval or otherwise becoming law.

Sonya Harward
Metro Council Clerk

Brent Ackerson
President of the Council

Craig Greenberg
Mayor

Approval Date

APPROVED AS TO FORM AND LEGALITY:
Michael J. O'Connell
Jefferson County Attorney

BY: _____

O-096-25 Louisville Independent Business Alliance Operating Costs DJH 4/18/2025

NEIGHBORHOOD DEVELOPMENT FUND
Not-for-Profit Transmittal and Approval Form

Applicant/Program: LOUISVILLE INDEPENDENT BUSINESS ALLIANCE, INC. | 2025 Buy Local Fair
Applicant Requested Amount: 11,000
Appropriation Request Amount: 1500

Executive Summary of Request
The Louisville Independent Business Alliance will host the Buy Local Fair on Saturday, June 8, from 12pm-6pm. The Fair connects customers of local businesses, foodies, community organizers and local arts patrons in celebration of Louisville's vast selection of unique offerings. NDF funds will be used for advertising and marketing, design and tracking of ads, event planning and day of contractors, t-shirts for volunteers, rental equipment, supplies and printing.

Is this program/project a fundraiser? Yes No
Is this applicant a faith based organization? Yes No
Does this application include funding for sub-grantee(s)? Yes No

I have reviewed the attached Neighborhood Development Fund Application and have found it complete and within Metro Council guidelines and request approval of funding in the following amount(s). I have read the organization's statement of public purpose to be furthered by the funds requested and I agree that the public purpose is legitimate. I have also completed the disclosure section below, if required.

 APQ \$1500 4.17.2025
District # Primary Sponsor Signature Amount Date

Primary Sponsor Disclosure
List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.
NA

Approved by:

Appropriations Committee Chairman Date
Final Appropriations Amount: _____

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Applicant/Program:
LOUISVILLE INDEPENDENT BUSINESS ALLIANCE, INC. | 2025 Buy Local Fair

Additional Disclosure and Signatures

Additional Council Office Disclosure
List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.
NA

Council Member Signature and Amount

District 1	_____	\$ _____
District 2	_____	\$ _____
District 3	_____	\$ _____
District 4	_____	\$ _____
District 5	_____	\$ _____
District 6	_____	\$ _____
District 7	_____	\$ _____
District 8	_____	\$ _____
District 9	_____	\$ _____
District 10	_____	\$ _____
District 11	_____	\$ _____
District 12	_____	\$ _____
District 13	_____	\$ _____
District 14	_____	\$ _____
District 15	_____	\$ _____

Applicant/Program:
LOUISVILLE INDEPENDENT BUSINESS ALLIANCE, INC. | 2025 Buy Local Fair

Additional Disclosure and Signatures

Additional Council Office Disclosure
List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.
NA

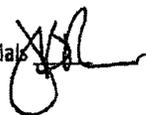
- District 16 _____ \$ _____
- District 17 _____ \$ _____
- District 18 _____ \$ _____
- District 19 _____ \$ _____
- District 20 _____ \$ _____
- District 21 _____ \$ _____
- District 22 _____ \$ _____
- District 23 _____ \$ _____
- District 24 _____ \$ _____
- District 25 _____ \$ _____
- District 26 _____ \$ _____

**LOUISVILLE METRO COUNCIL
NEIGHBORHOOD DEVELOPMENT FUND APPLICATION**

Legal Name of Applicant Organization LOUISVILLE INDEPENDENT BUSINESS ALLIANCE, INC.	
Program Name and Request Amount 2025 Buy Local Fair / \$11,000	
	Yes/No/NA
Is the NDF Transmittal Sheet Signed by all Council Member(s) Appropriating Funding?	<input type="checkbox"/> Yes
Is the funding proposed by Council Member(s) less than or equal to the request amount?	<input type="checkbox"/> Yes
Is the proposed public purpose of the program viable and well-documented?	<input type="checkbox"/> Yes
Will all of the funding go to programs specific to Louisville/Jefferson County?	<input type="checkbox"/> Yes
Has Council or Staff relationship to the Agency been adequately disclosed on the cover sheet?	<input type="checkbox"/> Yes
Has prior Metro Funds committed/granted been disclosed?	<input type="checkbox"/> Yes
Is the application properly signed and dated by authorized signatory?	<input type="checkbox"/> Yes
Is proof of Tax Exempt status of 501(c) 3, 4, 6, 19, 1120-H included?	<input type="checkbox"/> Yes
If Metro funding is for a separate taxing district is the funding appropriated for a program outside the legal responsibility of that taxing district?	<input type="checkbox"/> No
Is the entity in good standing with: ▶ Kentucky Secretary of State? ▶ Louisville Metro Revenue Commission? ▶ Louisville Metro Government? ▶ Internal Revenue Service? ▶ Louisville Metro Human Relations Commission?	<input type="checkbox"/> Yes
Is the current Fiscal Year Budget included?	<input type="checkbox"/> Yes
Is the entity's board member list (with term length/term limits) included?	<input type="checkbox"/> Yes
Is recommended funding less than 33% of total agency operating budget?	<input type="checkbox"/> No
Does the application budget reflect only the revenue and expenses of the project/program?	<input type="checkbox"/> Yes
Is the cost estimate(s) from proposed vendor (if request is for capital expense) included?	<input checked="" type="checkbox"/> No <i>NA</i>
Is the most recent annual audit (if required by organization) included?	<input type="checkbox"/> N/A
Is a copy of Signed Lease (if rent costs are requested) included?	<input type="checkbox"/> N/A
Is the Supplemental Questionnaire for churches/religious organizations (if requesting organization is faith-based) included?	<input type="checkbox"/> N/A
Are the Articles of Incorporation of the Agency included?	<input type="checkbox"/> Yes
Is the IRS Form W-9 included?	<input type="checkbox"/> Yes
Is the IRS Form 990 included?	<input type="checkbox"/> Yes
Are the evaluation forms (if program participants are given evaluation forms) included?	<input type="checkbox"/> N/A
Affirmative Action/Equal Employment Opportunity plan and/or policy statement included (if required to do so)?	<input type="checkbox"/> N/A
Has the Agency agreed to participate in the BBB Charity review program? If so, has the applicant met the BBB Charity Review Standards?	<input type="checkbox"/> No
Prepared by: Regina Garr Date: 4.17.2025	

LOUISVILLE METRO COUNCIL NEIGHBORHOOD DEVELOPMENT FUND APPLICATION

SECTION 1 - APPLICANT INFORMATION			
Legal Name of Applicant Organization:		Louisville Independent Business Alliance, Inc.	
<i>(as listed on: http://www.sos.ky.gov/business/records)</i>			
Main Office Street & Mailing Address: 1219 W. Jefferson St. Ste. 205, 40203/PO Box 4579, 40204			
Website: www.keplouisvilleweird.com			
Applicant Contact:	Jennifer Rubenstein	Title:	Executive Director
Phone:	502-500-4669	Email:	jennifer@keplouisvilleweird.com
Financial Contact:	same	Title:	
Phone:		Email:	
Organization's Representative who attended NDF Training: Jennifer Rubenstein			
GEOGRAPHICAL AREA(S) WHERE PROGRAM ACTIVITIES ARE (WILL BE) PROVIDED			
Program Facility Location(s):	Lynn Family Stadium, 350 Adams St. 40206		
Council District(s):	4 (but booths from all over)	Zip Code(s):	40206 (but booths from all over)
SECTION 2 - PROGRAM REQUEST & FINANCIAL INFORMATION			
PROGRAM/PROJECT NAME: 2025 Buy Local Fair			
Total Request: (\$)	11,000	Total Metro Award (this program) in previous year: (\$)	9,750
Purpose of Request (check all that apply):			
<input type="checkbox"/> Operating Funds (generally cannot exceed 33% of agency's total operating budget)			
<input checked="" type="checkbox"/> Programming/services/events for direct benefit to community or qualified individuals			
<input type="checkbox"/> Capital Project of the organization (equipment, furnishing, building, etc)			
The Following are Required Attachments:			
<input checked="" type="checkbox"/> IRS Exempt Status Determination Letter <input checked="" type="checkbox"/> Current year projected budget <input checked="" type="checkbox"/> Current financial statement <input checked="" type="checkbox"/> Most recent IRS Form 990 or 1120-H <input checked="" type="checkbox"/> Articles of Incorporation (current & signed) Cost estimates from proposed vendor if request is for capital expense		Signed lease if rent costs are being requested <input checked="" type="checkbox"/> IRS Form W9 Evaluation forms if used in the proposed program Annual audit (if required by organization) Faith Based Organization Certification Form, if applicable	
For the current fiscal year ending June 30, list all funds appropriated and/or received from Louisville Metro Government for this or any other program or expense, including funds received through Metro Federal Grants, from any department or Metro Council Appropriation (Neighborhood Development Funds). Attach additional sheet if necessary.			
Source:	Metro Council South Points NDF	Amount: (\$)	7,000
Source:		Amount: (\$)	
Source:		Amount: (\$)	
Has the applicant contacted the BBB Charity Review for participation? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
Has the applicant met the BBB Charity Review Standards? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			

Applicant's Initials 

LOUISVILLE METRO COUNCIL NEIGHBORHOOD DEVELOPMENT FUND APPLICATION

SECTION 3 - AGENCY DETAILS

Describe Agency's Vision, Mission and Services:

LIBA's mission is to cultivate the unique community character of the Metro Louisville area by promoting locally-owned, independent businesses and to educate citizens on the value of purchasing locally. In order to pursue its mission, LIBA focuses on:

- Informing citizens of the value provided by locally-owned businesses, including their importance to the local economy, culture, and social fabric. The goal is to encourage area residents to view themselves as citizens -- as members of a community rather than merely as consumers.
- Offering group branding, promotion and advertising to LIBA members to elevate the individual and collective profiles of locally-owned businesses in order to provide marketing and exposure advantages that chains routinely enjoy.
- Creating strong relationships with local government and media in order to inform local decision-making and give voice to the locally-owned independent business community, and to promote policies that support community-rooted enterprise.

LIBA is also responsible for the Buy Local First and 'keep Louisville weird' campaigns, publishing the Buy Local Guide, Louisville Local Business Expo (January), the Buy Local Fair (June), South Points Buy Local Fair (July), West Louisville Buy Local Block Party (September), hoLOUdays campaign (December) and efforts of the LIBA West and LIBA South committees, including neighborhood Small Business Saturday celebrations, the West Louisville Trailblazer series and West on Wednesday series. LIBA is celebrating it's 20th year in 2025.



LOUISVILLE METRO COUNCIL NEIGHBORHOOD DEVELOPMENT FUND APPLICATION

SECTION 4 - BOARD OF DIRECTORS AND PAID STAFF

Board Member	Term End Date
Angie McCorkle Butler	January 2027
LaToya Cook-Bradley	January 2027
Jeremy Gangloff	January 2028
Lauren Hendricks	January 2028
Barbara Nichols	January 2027
Rebecca Fleischaker	January 2028
Medora Safai	January 2027
Patrick Schmidt	January 2028
Raegan Stremel	January 2026
Crysten Minzenberger	January 2026
Keith Talley	January 2026
Cynthia Brown	January 2027
Brittney Hill-Whitehead	January 2026

Describe the Board term limit policy:
 Board members are elected to a 3 year term by the membership. After their term ends, they have the option to run for re-election.

Three Highest Paid Staff Names	Annual Salary
Jennifer Rubenstein	57,720
Leslie Spanyer	33,930

Applicant's Initials

LOUISVILLE METRO COUNCIL NEIGHBORHOOD DEVELOPMENT FUND APPLICATION

SECTION 5 – PROGRAM/PROJECT NARRATIVE

A: Describe the program/project start and end dates, a description of the program/project and applicable data with regards to specific client population the program will address (attach related flyers, planning minutes, designs, event permits, proposals for services/goods, etc.):

The Louisville Independent Business Alliance will host the Buy Local Fair on Sunday June 8, from 12n-6pm. Draft poster is attached. The Fair will host a variety of local businesses, artist and craftsmen, chefs, and community organizers. The Fair connects customers of local businesses, foodies, community organizers and local arts patrons in celebration of Louisville's vast selection of unique offerings.

The Buy Local Fair Mission: To provide a venue that fosters cooperation, cross-pollination and strength in numbers for locally-owned, independent entities. By bringing together customers of various businesses, nonprofits, craftspeople and artists unique to the Louisville-area, we expose a variety of endeavors to new audiences and increase business for all. We emphasize both the importance of, and specifically how, to support our local businesses.

This event is open and free to the public (\$10 stadium parking; bicycle and off site parking free). Buy Local Fairs have historically attracted 4,000-8,000 attendees from across the Louisville Metro area. Vendor participation is significant, with 100-200 local businesses participating, and most council districts represented. LIBA has members in 100% of all council districts, and all are invited to participate and benefit from the exposure at the event.

B: Describe specifically how the funding will be spent including identification of funding to sub grantee(s):

NDF funds will be spent on various expenses, budget attached. This includes advertising, marketing, design & tracking; event planning contractors; day of event help; volunteer t-shirts; renting various equipment; supplies and printing for the event. LIBA's sponsor and event fee funds will cover the other expenses.



LOUISVILLE METRO COUNCIL NEIGHBORHOOD DEVELOPMENT FUND APPLICATION

C: If this request is a fundraiser, please detail how the proceeds will be spent:

Funds raised from this event will continue LIBA's "keep Louisville weird" and "Buy Local First" education efforts. We have over 850 members and have focused the public's attention on the benefits of buying locally through our major events and campaigns, including the release of the Indie Impact Study, showing the positive financial impact (specific to the Louisville area) of buying locally. This study showed that for every \$100 spent at a Louisville-area independent business, \$55 remains in the local economy, whereas only \$14 remains when spent at a chain.

Funds raised will support our efforts to strengthen and grow independent businesses in areas that are historically underserved, particularly in West and South Louisville. Our partnerships with Amped, MELANnaire Marketplace, LUL Center for Entrepreneurship, Russell Place of Promise and more help us act as a marketing arm and community connection maker for Black-owned businesses. We have added a spotlight on Hispanic businesses through our partnership with Redez. We are also renewing our focus on reaching youth with the buy local message, encouraging future entrepreneurship, and ensuring the diversity of the city is reflected in our membership. Funds raised will also be used for such efforts as materials for our member businesses, community outreach that educates the public about the benefits of buying locally, support for our member businesses, etc.

This fundraiser also demonstrates the other main thrust of our message: that independent businesses contribute to our culture, social fabric and what makes our city distinctive.

D: For Expenditure Reimbursement Only – The grant award period begins with the Metro Council approval date and ends on June 30 of Metro fiscal year in which the grant is approved. If any part of this funding request is for funds to be spent before the grant award period, identify the applicable circumstances:

- The funding request is a reimbursement of the following expenditures that will probably be incurred after the application date, but prior to the execution of the grant agreement:

- ✓ If selecting this option, the invoice, receipt and payment documentation should not be available as of the date of this application.

The Grantee will be required to submit financial reporting in accordance with the reporting schedule provided in the grant agreement.

Advertising, marketing, design & tracking. Event planning contractors. Day of event help. Volunteer t-shirts. Renting various equipment. Supplies and printing for the event.

- Reimbursements should not be made before application date unless an emergency can be demonstrated by the primary council sponsor. The funding request is a reimbursement of the following expenditures (attach invoices or proof of payment):

- ✓ Attach a copy of invoices and/or receipts to provide proof of purchase of activities associated with the work plan identified in this application.
✓ Attach a copy of cancelled checks to provide proof of payment of the invoices or receipts associated with the work plan identified in this application.

LOUISVILLE METRO COUNCIL NEIGHBORHOOD DEVELOPMENT FUND APPLICATION

E: Describe the program's benefits to those being served (measurable outcomes). Include the program's process for collecting data and the indicators that will be tracked to measure the benefits to those being served:

The Fair will lead to a shift towards spending at locally-owned businesses, which will benefit our local economy. A study funded by LIBA focused on the economic impact of Louisville-area retailers and restaurants. The results show that for every \$100 spent at a locally-owned, independent business, \$55 is reinvested locally, whereas only \$14 is reinvested when that same money is spent at a national chain. The additional amount that would stay in the Louisville economy if citizens made just a 10% shift from chains to independents would be \$416 million.

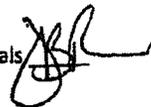
The event has been very popular with area crafters, artists, farmers, restaurant/food trucks and businesses, who continue to return to the Fair because it is effective at driving business to their unique-to-Louisville establishments, which in turn supports our local economy. The public continues to attend in large numbers because the event strengthens the fabric of the community. Attendees gather a sense of pride in their city as they sample from vendors that can't be found in any other city, while they run into old friends and make new ones. We are also happy to be partnering with Amped's Russell Tech Business Incubator program to highlight more Black-owned businesses. (Participating entrepreneurs have recently received LIBA memberships to continue to connect to customers and businesses throughout the city.) We also partner with the Ace Project for our Kidpreneur area, to highlight underserved youth who want to be business owners.

Consistently strong numbers of attendance and vendors (and the diversity of vendors) has been a measure of success in the past, and will continue to be this year. M2 Maximum Media will again give us specific numbers on the value and reach of our promotional efforts.

F: Briefly describe any existing collaborative relationships the organization has with other community organizations. Describe what those partners are bringing to the relationship in general and to this program/project specifically.

LIBA collaborates with various other local organizations to put on a successful event that furthers everyone's goals. Louisville Water Company will be providing PureTap to fair goers. We make sure participation is attainable for even the smallest of businesses – LIBA members participate for \$50. And of course, we have had wonderful support from Metro Council in the past. We will continue to spotlight the Council Members who support the event with signage recognition, banners and booth space (optional to staff).

Besides those listed above, LIBA also partners with other area organizations throughout the year, including the Amped's Russell Technology Business Incubator, LUL Center For Entrepreneurship, OneWest, Russell Place of Promise, Redez, many neighborhood business organizations, the Small Business Administration, Small Business Development Center, SCORE, Louisville Free Public Library, Navigate/Jewish Family & Career Services, the Family Business Center, University of Louisville and others.



LOUISVILLE METRO COUNCIL NEIGHBORHOOD DEVELOPMENT FUND APPLICATION

SECTION 6 - PROGRAM/PROJECT BUDGET SUMMARY

THE PROGRAM/PROJECT BUDGET SHOULD REALISTICALLY ESTIMATE WHAT AMOUNT IS NEEDED FROM METRO GOVERNMENT AND WHAT IS EXPECTED FROM OTHER SOURCES.

Program/Project Expenses	Column 1	Column 2	Column (1+2)=3
	Proposed Metro Funds	Non- Metro Funds	Total Funds
A: Personnel Costs Including Benefits			
B: Rent/Utilities			
C: Office Supplies			
D: Telephone			
E: In-town Travel			
F: Client Assistance (See Detailed List on Page 8)			
G: Professional Service Contracts			
H: Program Materials			
I: Community Events & Festivals (See Detailed List on Page 8)	11000	21000	32000
J: Machinery & Equipment			
K: Capital Project			
L: Other Expenses (See Detailed List on Page 8)			
*TOTAL PROGRAM/PROJECT FUNDS	11000	21000	32000
% of Program Budget	34 %	66 %	100%

List funding sources for total program/project costs in Column 2, Non-Metro Funds:

Other State, Federal or Local Government	
United Way	
Private Contributions (do not include individual donor names)	\$13,000 (sponsors)
Fees Collected from Program Participants	\$9,000 (donations & concessions)
Other (please specify)	\$3,000 (booth fees, silent auction)
Total Revenue for Column 2 Expenses **	\$25,000

*Total of Column 1 MUST match "Total Request on Page 1, Section 2"

**Must equal or exceed total in column 2.

LOUISVILLE METRO COUNCIL NEIGHBORHOOD DEVELOPMENT FUND APPLICATION

Detail for Client Assistance, Community Events & Festivals or Other Expenses shown on Page 7 (circle one and use multiple sheets if necessary)	Column 1	Column 2	Column (1 + 2)=3
	Proposed Metro Funds	Non-Metro Funds	Total Funds
Advertising, Marketing, Design & Tracking	4,650	1,350	6,000
Contractor: Event Planning	2,000	0	2,000
Contractors: Day Of Event Help	1,500	500	2,000
Composting Incentives	0	500	500
Entertainment	0	2,000	2,000
Event Security and Traffic Control	0	500	500
First Aid/EMT	0	1,000	1,000
Insurance	0	2,500	2,500
Kids Activities	0	750	750
Merchandise	0	1,000	1,000
Photographer	0	750	750
Venue Rental	0	5,000	5,000
Volunteer t-shirts	550	150	700
Recycling & Compost services	0	300	300
Rentals	1,200	2,800	4,000
Supplies & Printing (flyers, signage, etc.)	1,100	1,900	3,000
Total	11,000	21,000	32,000

Applicant's Initials 

LOUISVILLE METRO COUNCIL NEIGHBORHOOD DEVELOPMENT FUND APPLICATION

Detail of In-Kind Contributions for this PROGRAM only: Includes Volunteers, Space, Utilities, etc. (Include anything not bought with cash revenues of the agency).

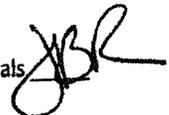
Donor* /Type of Contribution	Value of contribution	Method of Valuation
Volunteers: 96	3840	\$10 per hour, 4 hours each
Advertising (LEO, LPM, Al Dia, etc.)	6000	market rate
Printing Discounts & in kind	4000	market rate
Tent use donation	1160	market rate
<i>Total Value of In-Kind (to match Program Budget Line Item. Volunteer Contribution & Other In Kind)</i>	15000	

* DONOR INFORMATION REFERS TO WHO MADE THE IN KIND CONTRIBUTION. VOLUNTEERS NEED NOT BE LISTED INDIVIDUALLY, BUT GROUPED TOGETHER ON ONE LINE AS A TOTAL NOTING HOW MANY HOURS PER PERSON PER WEEK

Agency Fiscal Year Start Date: January 1, 2025

Does your Agency anticipate a significant increase or decrease in your budget from the current fiscal year to the budget projected for next fiscal year? NO YES

If YES, please explain:



LOUISVILLE METRO COUNCIL NEIGHBORHOOD DEVELOPMENT FUND APPLICATION

SECTION 7 - CERTIFICATIONS & ASSURANCES

By signing Section 7 of the Grant Application, the authorized official signing for the applicant organization certifies and assures to the best of his or her knowledge and/or belief the following Assurances and Certifications. If there is any reason why one or more of the assurances or certifications listed cannot be certified or assured, please explain in writing and attach to this application.

Standard Assurances

1. Applicant understands this application and its attachments as well as any resulting grant agreement, reports and proof of expenditure is subject to Kentucky's open records law.
2. Applicant understands if the grant agreement is not returned to Louisville Metro within 90 days of its mailing to the applicant, the approval is automatically revoked and the funds will not be disbursed to our organization.
3. Applicant and any sub grantee will give Louisville Metro Government access to and the right to examine all paper or electronic records related to the awarded grant for up to five years of the grant agreement date.
4. Applicant assures compliance with the grant requirements and will monitor the performance of any third party (sub-grantee).
5. The Agency is in good standing with the Kentucky Secretary of State, Louisville Metro Government, the Jefferson County Revenue Commission, the Internal Revenue Service, and the Louisville Metro Human Relations Commission.
6. Applicant understands failure to provide the services, programs, or projects included in the agreement will result in funds being withheld or requested to be returned if previously disbursed.
7. Applicant understands they must return to Louisville Metro any unexpended funds by July 31 following the Metro Louisville's fiscal year end.
8. Applicant understands they must provide proof of all expenditures (canceled checks, receipts, paid invoices). The Applicant understands the failure to provide proof of expenditures as required in the grant agreement could result in funding being withheld or request to be returned if previously disbursed.
9. Applicant understands if this application is approved, the grant agreement will identify an award period that begins with the Metro Council approval date, and will end with June 30 of the fiscal year in which the grant is approved. Expenditures associated with this award expected to occur prior to the award period (approval date) must be disclosed in this application in order to be considered compliant with the grant agreement.
10. Applicant understands if we choose to incur expenditures prior to the approval of the application by the Metro Council, there is no guarantee that funding will be reimbursed, as the Council may choose not to award the application.
11. Applicant will establish safeguards to prohibit employees or any person that receives compensation from awarded funds from using their position for a purpose that constitutes or presents the appearance of personal or organizational conflict of interest, or personal gain.

Standard Certifications

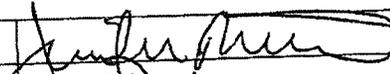
1. The Agency certifies it will not use Louisville Metro Government funds for any religious, political or fraternal Activities.
2. The Agency has a written Affirmative Action/Equal Opportunity Policy.
3. The Agency does not discriminate in employment or in provision of any service/program/activity/event based on age, color, disabled status, national origin, race, religion, sex, gender identity or sexual orientation, or Vietnam era veteran status.
4. The Agency certifies it will not require clients, recipients, or beneficiaries to participate in religious, political, fraternal or like activities in order to receive services/benefits provided with Louisville Metro Government funds.
5. The Agency understands the Americans with Disabilities Act (ADA) and makes reasonable accommodations.

Relationship Disclosure: List below any relationship you or any member of your Board of Directors or employees has with any Councilperson, Councilperson's family, Councilperson's staff or any Louisville Metro Government employee.

Barbara Nichols (board member) is an Administrative Asst. for District 13 Office.

SECTION 8 - CERTIFICATIONS & ASSURANCES

I certify under the penalty of law the information in this application (including, without limitation, "Certifications and Assurances") is accurate to the best of my knowledge. I am aware my organization will not be eligible for funding if investigation at any time shows falsification. If falsification is shown after funding has been approved, any allocations already received and expended are subject to be repaid. I further certify that I am legally authorized to sign this application for the applying organization and have initialed each page of the application.

Signature of Legal Signatory: 	Date:	Apr 16, 2025
Legal Signatory: (please print): Jennifer Rubenstein	Title:	Executive Director
Phone: 502-473-4687	Extension: 101	Email: jennifer@keeploouisvilleweird.com

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **OCT 07 2009**

LOUISVILLE INDEPENDENT BUSINESS
ALLIANCE, INC.
1534 BARDSTOWN RD
LOUISVILLE, KY 40205

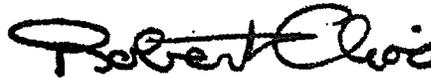
Employer Identification Number:
20-5025267
DLN:
309173012
Contact Person:
SUSAN Y MALONEY ID# 31210
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Form 990 Required:
Yes
Effective Date of Exemption:
March 19, 2008
Contribution Deductibility:
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax-exempt status we have determined that you are exempt from Federal income tax under section 501(c)(6) of the Internal Revenue Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Please see enclosed Publication 4221-NC, Compliance Guide for Tax-Exempt Organizations (Other than 501(c)(3) Public Charities and Private Foundations), for some helpful information about your responsibilities as an exempt organization.

Sincerely,



Robert Choi
Director, Exempt Organizations
Rulings and Agreements

Enclosure: Publication 4221-NC

Letter 948 (DO/CG)

Louisville Independent Business Alliance 2025 Budget

2025 Budget

Revenue

Direct Public Grants

Indirect Public Support

Buy Local Louisville Foundation	\$ 8,000.00
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Total Indirect Public Support	\$ 8,000.00
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Investments

Interest-Savings, Short-term CD	\$ 10.00
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Total Investments	\$ 10.00
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Merchandise Income	\$ 600.00
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Other Types of Income

Miscellaneous Revenue	\$ -
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Total Other Types of Income	\$ -
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Program Income

Affinity Programs	\$ 500.00
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Business Membership Dues	\$ 108,000.00
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Directory	\$ 27,500.00
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Email Advertising	\$ 500.00
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Indiv Membs aka Buy Local Besti	\$ 150.00
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Member Event Fees	\$ 1,200.00
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Member Event Sponsorships	\$ 3,500.00
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S 4th Night Market

South Louisville Efforts Income	\$ 1,600.00
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Supporter Status	\$ 3,700.00
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Web Advertising

West Louisville Efforts	\$ -
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Buy Local Block Party	\$ 15,000.00
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Trailblazers	\$ 10,000.00
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West on Wednesday	\$ 8,000.00
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West Small Biz Saturday	\$ 5,000.00
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Total West Louisville Efforts	\$ 38,000.00
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Total Program Income	\$ 184,650.00
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Special Events Income

Buy Local Fair	\$ 36,000.00
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hoLOUdays	\$ 6,000.00
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Louisville Local Business Expo	\$ 10,000.00
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South Points Buy Local Fair Inc	\$ 17,000.00
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Weird Birthday Bash	\$ 16,000.00
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Total Special Events Income	\$ 85,000.00
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Total Revenue	\$ 278,260.00
Gross Profit	\$ 278,260.00
Expenditures	
Buy Local Louisville Foundation	\$ -
Credit Card Fees	\$ -
Fees from credit card companies	\$ 3,800.00
PayPal Fees	\$ 200.00
Total Credit Card Fees	\$ 4,000.00
Facilities and Equipment	
Fixtures and Office Environment	\$ 500.00
Office Cleaning	\$ 800.00
Rent and Electricity	\$ 16,800.00
Total Facilities and Equipment	\$ 18,100.00
Merchandise Expense	
Sales And Use Tax	\$ 25.00
Total Merchandise Expense	\$ 275.00
Operations	
Bank Fees	\$ 1,500.00
ACH Activity Fee	\$ 1,000.00
Total Bank Fees	\$ 2,500.00
Books, Subscriptions, Reference	\$ 200.00
Business Registration Fees	\$ 50.00
Email Distribution Service	\$ 570.00
Internet Service	\$ 864.00
Postage, Mailing Service	\$ 1,000.00
Printing and Copying	\$ 300.00
Software	\$ 5,750.00
Supplies	\$ 1,500.00
Telephone, Telecommunications	\$ 1,100.00
Website Domain Names	\$ 100.00
Total Operations	\$ 13,934.00
Other Types of Expenses	
Advertising Expenses	\$ -
Social Media & Copywriting	\$ 12,000.00
Total Advertising Expenses	\$ 12,000.00
Insurance - Liability, D and O	\$ 3,900.00
Membership Materials	\$ 1,000.00
Memberships and Dues	\$ 2,300.00
Staff/Board Development	\$ 8,000.00
Total Other Types of Expenses	\$ 27,200.00
Outreach & Sponsorships	\$ 100.00
Payroll Expenses	
Contract Services	
Accounting Fees	\$ 500.00

Commission Membership New/Renew	\$ -
Graphic Design	\$ 200.00
IT Support	\$ 300.00
Total Contract Services	\$ 1,000.00
Neighborhood Initiative Contrac	\$ 22,000.00
Payroll Processing Fees	\$ 105.00
Salary	\$ 100,000.00
Taxes	\$ 8,500.00
Total Payroll Expenses	\$ 131,605.00
Program Expenses	
Directory	\$ 18,000.00
Member Event Expenses	\$ 3,000.00
S 4th Night Market	
South Louisville Efforts Expenses	\$ 500.00
West Louisville Efforts	
Buy Local Block Party	\$ 500.00
Trailblazers	\$ 10,000.00
West on Wednesdays	\$ 1,500.00
West Small Business Saturday	\$ 4,000.00
Total West Louisville Efforts	\$ 16,000.00
Total Program Expenses	\$ 37,500.00
Special Event Expenses	
Buy Local Fair	\$ 32,000.00
hoLOUdays Expenses	\$ 300.00
Louisville Local Business Expo	\$ 1,500.00
South Points Buy Local Fair Exp	\$ 4,500.00
Birthday Bash	\$ 3,000.00
Total Special Event Expenses	\$ 41,300.00
Travel and Meetings	\$ 600.00
Total Expenditures	\$ 274,614.00
Net Operating Revenue	\$ 3,646.00
Net Revenue	\$ 3,646.00

Statement of Activity

Louisville Independent Business Alliance

January 1-April 16, 2025

DISTRIBUTION ACCOUNT	TOTAL
Income	
Indirect Public Support	0
Buy Local Louisville Foundation	9,000.00
Total for Indirect Public Support	\$9,000.00
Investments	0
Interest-Savings, Short-term CD	1.35
Total for Investments	\$1.35
Merchandise Income	74.44
Other Types of Income	0
Miscellaneous Revenue	0
Total for Other Types of Income	0
Program Income	0
Affinity Programs	110.00
Business Membership Dues	34,325.00
Directory	2,910.00
Email Advertising	50.00
Indiv Membs aka Buy Local Besti	10.00
Member Event Fees	60.00
Member Event Sponsorships	950.00
South Louisville Efforts Income	175.00
Supporter Status	300.00
West Louisville Efforts	0
West Small Biz Saturday	500.00
Total for West Louisville Efforts	\$500.00
Total for Program Income	\$39,390.00
Special Events Income	0
Buy Local Fair	7,480.00
Louisville Local Business Expo	9,575.00
South Points Buy Local Fair Inc	750.00
Weird Birthday Bash	15,818.11
Total for Special Events Income	\$33,623.11
Total for Income	\$82,088.90
Cost of Goods Sold	\$82,088.90
Gross Profit	\$82,088.90
Expenses	
Credit Card Fees	0
Fees from credit card companies	1,580.38
PayPal Fees	11.45
Total for Credit Card Fees	\$1,591.83

Statement of Activity
Louisville Independent Business Alliance
January 1-April 16, 2025

DISTRIBUTION ACCOUNT	TOTAL
Facilities and Equipment	0
Office Cleaning	132.50
Rent and Electricity	4,200.00
Total for Facilities and Equipment	\$4,332.50
Merchandise Expense	\$1,003.50
Sales And Use Tax	38.55
Total for Merchandise Expense	\$1,042.05
Operations	0
Bank Fees	\$427.00
ACH Activity Fee	322.55
Total for Bank Fees	\$749.55
Business Registration Fees	15.00
Email Distribution Service	100.00
Internet Service	216.00
Postage, Mailing Service	524.97
Software	69.15
Supplies	331.84
Telephone, Telecommunications	298.07
Website Domain Names	60.34
Total for Operations	\$2,364.92
Other Types of Expenses	0
Advertising Expenses	0
Social Media & Copywriting	4,050.00
Total for Advertising Expenses	\$4,050.00
Insurance-Liability, D and O, workers comp	411.00
Membership Materials	461.11
Memberships and Dues	740.00
Staff/Board Development	4,575.73
Total for Other Types of Expenses	\$10,237.84
Payroll Expenses	0
Neighborhood Initiative Contrac	5,526.25
Payroll Processing Fees	102.00
Salary	29,927.51
Taxes	2,453.24
Total for Payroll Expenses	\$38,009.00
Program Expenses	0
Buy Local Besties	-10.00
Directory	61.00
Member Event Expenses	257.37

Statement of Activity

Louisville Independent Business Alliance

January 1-April 16, 2025

DISTRIBUTION ACCOUNT	TOTAL
West Louisville Efforts	\$1,100.00
Trailblazers	687.00
Total for West Louisville Efforts	\$1,787.00
Total for Program Expenses	\$2,095.37
Special Event Expenses	0
Buy Local Fair	3,103.68
Louisville Local Business Expo	5,005.39
Weird Birthday Bash	7,224.70
Total for Special Event Expenses	\$15,333.77
Travel and Meetings	29.00
Total for Expenses	\$75,036.28
Net Operating Income	\$7,052.62
Other Income	
Other Expenses	
Net Other Income	0
Net Income	\$7,052.62

**Application for Extension of Time To File an Exempt Organization
Return or Excise Taxes Related to Employee Benefit Plans**

File a separate application for each return.
Go to www.irs.gov/Form8868 for the latest information.

Electronic filing (e-file). You can electronically file Form 8868 to request up to a 6-month extension of time to file any of the forms listed below except for Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts. An extension request for Form 8870 must be sent to the IRS in a paper format (see instructions). For more details on the electronic filing of Form 8868, visit www.irs.gov/e-file-providers/e-file-for-charities-and-non-profits.

Caution: If you are going to make an electronic funds withdrawal (direct debit) with this Form 8868, see Form 8453-TE and Form 8879-TE for payment instructions.

All corporations required to file an income tax return other than Form 990-T (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns.

Part I — Identification

Type or Print	Name of exempt organization, employer, or other filer, see instructions. LOUISVILLE INDEPENDENT BUSINESS ALLIANCE INC	Taxpayer identification number (TIN) 20-5025267
	Number, street, and room or suite no. If a P.O. box, see instructions. PO BOX 4759	
File by the due date for filing your return. See instructions.	City, town or post office, state, and ZIP code. For a foreign address, see instructions. LOUISVILLE KY 40204	

Enter the Return Code for the return that this application is for (file a separate application for each return) 01

Application Is For	Return Code	Application Is For	Return Code
Form 990 or Form 990-EZ	01	Form 4720 (other than individual)	09
Form 4720 (individual)	03	Form 5227	10
Form 990-PF	04	Form 6069	11
Form 990-T (sec. 401(a) or 408(a) trust)	05	Form 8870	12
Form 990-T (trust other than above)	06	Form 5330 (individual)	13
Form 990-T (corporation)	07	Form 5330 (other than individual)	14
Form 1041-A	08		

After you enter your Return Code, complete either Part II or Part III. Part III, including signature, is applicable only for an extension of time to file Form 5330.

If this application is for an extension of time to file Form 5330, you must enter the following information.

Plan Name _____
 Plan Number _____
 Plan Year Ending (MM/DD/YYYY) _____

Part II — Automatic Extension of Time To File for Exempt Organizations (see instructions)

The books are in the care of JENNIFER RUBENSTEIN
 Telephone No. 502-500-4669 Fax No. _____

If the organization does not have an office or place of business in the United States, check this box

If this is for a Group Return, enter the organization's four-digit Group Exemption Number (GEN) _____ . If this is for the whole group, check this box . If it is for part of the group, check this box and attach a list with the names and TINs of all members the extension is for.

1 I request an automatic 6-month extension of time until 11/15, 2024, to file the exempt organization return for the organization named above. The extension is for the organization's return for:
 calendar year 20 23 or
 tax year beginning _____, 20 _____, and ending _____, 20 _____.

2 If the tax year entered in line 1 is for less than 12 months, check reason: Initial return Final return
 Change in accounting period

3a If this application is for Forms 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits. See instructions.	3a	\$
b If this application is for Forms 990-PF, 990-T, 4720, or 6069, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit.	3b	\$
c Balance due. Subtract line 3b from line 3a. Include your payment with this form, if required, by using EFTPS (Electronic Federal Tax Payment System). See instructions.	3c	\$

IRS E-file Signature Authorization for a Tax Exempt Entity

For calendar year 2023, or fiscal year beginning _____, 2023, and ending _____, 20_____

2023

Department of the Treasury Internal Revenue Service

Do not send to the IRS. Keep for your records. Go to www.irs.gov/Form8879TE for the latest information.

Name of filer LOUISVILLE INDEPENDENT BUSINESS ALLIANCE INC EIN or SSN 20-5025267

Name and title of officer or person subject to tax JENNIFER RUBENSTEIN DIRECTOR

Part I Type of Return and Return Information

Check the box for the return for which you are using this Form 8879-TE and enter the applicable amount, if any, from the return. Form 8038-CP and Form 5330 filers may enter dollars and cents. For all other forms, enter whole dollars only.

- 1a Form 990 check here
2a Form 990-EZ check here
3a Form 1120-POL check here
4a Form 990-PF check here
5a Form 8868 check here
6a Form 990-T check here
7a Form 4720 check here
8a Form 5227 check here
9a Form 5330 check here
10a Form 8038-CP check here
b Total revenue, if any (Form 990, Part VIII, column (A), line 12)
b Total revenue, if any (Form 990-EZ, line 9)
b Total tax (Form 1120-POL, line 22)
b Tax based on investment income (Form 990-PF, Part V, line 5)
b Balance due (Form 8868, line 3c)
b Total tax (Form 990-T, Part III, line 4)
b Total tax (Form 4720, Part III, line 1)
b FMV of assets at end of tax year (Form 5227, Item D)
b Tax due (Form 5330, Part II, line 19)
b Amount of credit payment requested (Form 8038-CP, Part III, line 22)

Part II Declaration and Signature Authorization of Officer or Person Subject to Tax

Under penalties of perjury, I declare that I am an officer of the above entity or I am a person subject to tax with respect to (name of entity) LOUISVILLE INDEPENDENT BUSINESS ALLIANCE INC, (EIN) 20-5025267 and that I have examined a copy of the 2023 electronic return and accompanying schedules and statements, and, to the best of my knowledge and belief, they are true, correct, and complete.

PIN: check one box only

I authorize ERO firm name to enter my PIN as my signature. Enter five numbers, but do not enter all zeros

on the tax year 2023 electronically filed return. If I have indicated within this return that a copy of the return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I also authorize the aforementioned ERO to enter my PIN on the return's disclosure consent screen.

As an officer or person subject to tax with respect to the entity, I will enter my PIN as my signature on the tax year 2023 electronically filed return. If I have indicated within this return that a copy of the return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I will enter my PIN on the return's disclosure consent screen.

Signature of officer or person subject to tax Date 05/06/2024

Part III Certification and Authentication

ERO's EFIN/PIN. Enter your six-digit electronic filing identification number (EFIN) followed by your five-digit self-selected PIN. 613205 06069 Do not enter all zeros

I certify that the above numeric entry is my PIN, which is my signature on the 2023 electronically filed return indicated above. I confirm that I am submitting this return in accordance with the requirements of Pub. 4163, Modernized e-File (MeF) Information for Authorized IRS e-file Providers for Business Returns.

ERO's signature Date

ERO Must Retain This Form - See Instructions Do Not Submit This Form to the IRS Unless Requested To Do So

Return of Organization Exempt From Income Tax

OMB No. 1545-0047

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

2023

Do not enter social security numbers on this form as it may be made public.

Open to Public Inspection

Go to www.irs.gov/Form990 for instructions and the latest information.

Department of the Treasury
Internal Revenue Service

A For the 2023 calendar year, or tax year beginning 2023, and ending 20

B Check if applicable:
 Address change
 Name change
 Initial return
 Final return/terminated
 Amended return
 Application pending

C Name of organization LOUISVILLE INDEPENDENT BUSINESS ALLIANCE INC
 Doing business as _____

D Employer identification number 20-5025267

Number and street (or P.O. box if mail is not delivered to street address) Room/suite
PO BOX 4759

E Telephone number 502-500-4669

City or town, state or province, country, and ZIP or foreign postal code
LOUISVILLE KY 40204

G Gross receipts \$ 255,741

F Name and address of principal officer: JENNIFER RUBENSTEIN
PO BOX 4759 LOUISVILLE KY 40204

H(a) Is this a group return for subordinates? Yes No
H(b) Are all subordinates included? Yes No
 If "No," attach a list. See instructions.

I Tax-exempt status: 501(c)(3) 501(c) (6) (insert no.) 4947(a)(1) or 527

J Website: www.keeploouisvilleweird.com

K Form of organization: Corporation Trust Association Other

L Year of formation: 2008

M State of legal domicile: KY

Part I Summary

Activities & Governance	1 Briefly describe the organization's mission or most significant activities: <u>Informing citizens of the value provided by locally owned businesses.</u>		
	2 Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets.		
	3 Number of voting members of the governing body (Part VI, line 1a)	<u>3</u>	<u>13</u>
	4 Number of independent voting members of the governing body (Part VI, line 1b)	<u>4</u>	<u>850</u>
	5 Total number of individuals employed in calendar year 2023 (Part V, line 2a)	<u>5</u>	<u>3</u>
	6 Total number of volunteers (estimate if necessary)	<u>6</u>	
	7a Total unrelated business revenue from Part VIII, column (C), line 12	<u>7a</u>	
b Net unrelated business taxable income from Form 990-T, Part I, line 11	<u>7b</u>		
Revenue	8 Contributions and grants (Part VIII, line 1h)	Prior Year <u>192,492</u>	Current Year <u>188,538</u>
	9 Program service revenue (Part VIII, line 2g)	<u>43,566</u>	<u>67,139</u>
	10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	<u>16</u>	<u>64</u>
	11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		
	12 Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	<u>236,074</u>	<u>255,741</u>
Expenses	13 Grants and similar amounts paid (Part IX, column (A), lines 1–3)		
	14 Benefits paid to or for members (Part IX, column (A), line 4)		
	15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)	<u>90,034</u>	<u>123,398</u>
	16a Professional fundraising fees (Part IX, column (A), line 11e)		
	b Total fundraising expenses (Part IX, column (D), line 25)		
	17 Other expenses (Part IX, column (A), lines 11a–11d, 11f–24e)	<u>139,218</u>	<u>171,108</u>
	18 Total expenses. Add lines 13–17 (must equal Part IX, column (A), line 25)	<u>229,252</u>	<u>294,506</u>
19 Revenue less expenses. Subtract line 18 from line 12	<u>6,822</u>	<u>(38,765)</u>	
Net Assets or Fund Balances	20 Total assets (Part X, line 16)	Beginning of Current Year <u>67,639</u>	End of Year <u>30,488</u>
	21 Total liabilities (Part X, line 26)		
	22 Net assets or fund balances. Subtract line 21 from line 20	<u>67,639</u>	<u>30,488</u>

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here

Signature of officer: JENNIFER RUBENSTEIN Date: _____
 Type or print name and title: DIRECTOR

Paid Preparer Use Only

Print/Type preparer's name: ALISA BRADY Preparer's signature: _____ Date: _____
 Check if self-employed PTIN: P00693177
 Firm's name: SKS ACCOUNTING AND CONSULTING FIRM Firm's EIN: 61-1375736
 Firm's address: 812 LYNDON LANE SUITE 210 LOUISVILLE KY 402 Phone no.: 502-425-5483

May the IRS discuss this return with the preparer shown above? See instructions. Yes No

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response or note to any line in this Part III

1 Briefly describe the organization's mission:
The mission is to preserve the unique community character of Metro Louisville Area by promoting locally--owned, independent businesses and to educate citizens on the value of purchasing locally.

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? Yes No
If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? Yes No
If "Yes," describe these changes on Schedule O.

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code:) (Expenses \$ including grants of \$) (Revenue \$)
Informing citizens of the value provided by locally owned-businesses.

4b (Code:) (Expenses \$ including grants of \$) (Revenue \$)
Offering group branding, promotion, and advertising to LIBA members.

4c (Code:) (Expenses \$ including grants of \$) (Revenue \$)
Creating strong relationships with local government and media.

4d Other program services (Describe on Schedule O.)
(Expenses \$ including grants of \$) (Revenue \$)

4e Total program service expenses

Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A		
2 Is the organization required to complete Schedule B, Schedule of Contributors? See instructions		X
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I		X
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II		X
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Rev. Proc. 98-19? If "Yes," complete Schedule C, Part III		X
6 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I		X
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II		X
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III		X
9 Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV		X
10 Did the organization, directly or through a related organization, hold assets in donor-restricted endowments or in quasi-endowments? If "Yes," complete Schedule D, Part V		X
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X, as applicable.		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI		X
b Did the organization report an amount for investments—other securities in Part X, line 12, that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII		X
c Did the organization report an amount for investments—program related in Part X, line 13, that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII		X
d Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX		X
e Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X		X
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X		X
12a Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII		X
b Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional		X
13 Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E		X
14a Did the organization maintain an office, employees, or agents outside of the United States?		X
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV		X
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? If "Yes," complete Schedule F, Parts II and IV		X
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV		X
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I. See instructions		X
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II		X
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III		X
20a Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H		X
b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?		
21 Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II		X

Part IV Checklist of Required Schedules (continued)

Table with 3 columns: Question number, Question text, and Yes/No response columns. Rows include questions 22 through 38 regarding grants, compensation, tax-exempt bonds, and other IRS filings.

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V.

Table with 3 columns: Question number, Question text, and Yes/No response columns. Rows include questions 1a, 1b, and 1c regarding Form 1096, Forms W-2G, and backup withholding rules.

Part V Statements Regarding Other IRS Filings and Tax Compliance (continued)		Yes	No		
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	2a	3		
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b			X
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a			X
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule O	3b			
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a			X
b	If "Yes," enter the name of the foreign country See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).				
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a			X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b			X
c	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c			
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?	6a			X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b			
7	Organizations that may receive deductible contributions under section 170(c).				
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a			
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b			
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c			
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d			
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e			
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f			
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g			
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h			
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year?	8			
9	Sponsoring organizations maintaining donor advised funds.				
a	Did the sponsoring organization make any taxable distributions under section 4966?	9a			
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b			
10	Section 501(c)(7) organizations. Enter:				
a	Initiation fees and capital contributions included on Part VIII, line 12	10a			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b			
11	Section 501(c)(12) organizations. Enter:				
a	Gross income from members or shareholders	11a			
b	Gross income from other sources. (Do not net amounts due or paid to other sources against amounts due or received from them.)	11b			
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a			
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b			
13	Section 501(c)(29) qualified nonprofit health insurance issuers.				
a	Is the organization licensed to issue qualified health plans in more than one state? Note: See the instructions for additional information the organization must report on Schedule O.	13a			
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	13b			
c	Enter the amount of reserves on hand	13c			
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a			X
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedule O	14b			
15	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or excess parachute payment(s) during the year? If "Yes," see the instructions and file Form 4720, Schedule N.	15			X
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment income? If "Yes," complete Form 4720, Schedule O.	16			X
17	Section 501(c)(21) organizations. Did the trust, or any disqualified or other person, engage in any activities that would result in the imposition of an excise tax under section 4951, 4952, or 4953? If "Yes," complete Form 6069.	17			

Part VI Governance, Management, and Disclosure. For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions.

Check if Schedule O contains a response or note to any line in this Part VI [X]

Section A. Governing Body and Management

Table with 3 columns: Question, Yes, No. Rows include: 1a (13), 1b (850), 2, 3, 4, 5, 6, 7a, 7b, 8a, 8b, 9.

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

Table with 3 columns: Question, Yes, No. Rows include: 10a, 10b, 11a, 11b, 12a, 12b, 12c, 13, 14, 15a, 15b, 16a, 16b.

Section C. Disclosure

- 17 List the states with which a copy of this Form 990 is required to be filed
18 Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (section 501(c)(3)s only) available for public inspection.
19 Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.
20 State the name, address, and telephone number of the person who possesses the organization's books and records.

JENNIFER RUBENSTEIN PO BOX 4759 LOUISVILLE KY 40204

502-500-4669

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

☐ List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.

☐ List all of the organization's **current** key employees, if any. See the instructions for definition of "key employee."

☐ List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (box 5 of Form W-2, box 6 of Form 1099-MISC, and/or box 1 of Form 1099-NEC) of more than \$100,000 from the organization and any related organizations.

☐ List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

☐ List all of the organization's **former** directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

See the instructions for the order in which to list the persons above.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/ 1099-MISC/ 1099-NEC)	(E) Reportable compensation from related organizations (W-2/ 1099-MISC/ 1099-NEC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(1) LAUREN HENDRICKS PRESIDENT	005.00			X						
(2) RAEGAN STREMEL SECRETARY	005.00			X						
(3) ASHLEY PARKER VICE PRESIDENT	005.00			X						
(4) CYNTHIA BROWN TREASURER	005.00			X						
(5) JENNIFER RUBENSTEIN EMPLOYEE	040.00				X		57,720			
(6) LESLIE SPANYER EMPLOYEE	040.00				X		38,112			
(7) JORDAN SANGMEISTER EMPLOYEE	020.00				X		18,704			
(8)										
(9)										
(10)										
(11)										
(12)										
(13)										
(14)										

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC/1099-NEC)	(E) Reportable compensation from related organizations (W-2/1099-MISC/1099-NEC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(15)										
(16)										
(17)										
(18)										
(19)										
(20)										
(21)										
(22)										
(23)										
(24)										
(25)										
1b Subtotal							114,536			
c Total from continuation sheets to Part VII, Section A										
d Total (add lines 1b and 1c)							114,536			

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization

	Yes	No
3 Did the organization list any former officer, director, trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual		X
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual		X
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? If "Yes," complete Schedule J for such person		X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization

Part VIII Statement of Revenue

Check if Schedule O contains a response or note to any line in this Part VIII

		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514	
Contributions, Gifts, Grants and Other Similar Amounts	1a Federated campaigns	1a				
	b Membership dues	1b 100,251				
	c Fundraising events	1c				
	d Related organizations	1d				
	e Government grants (contributions)	1e 20,000				
	f All other contributions, gifts, grants, and similar amounts not included above	1f 68,287				
	g Noncash contributions included in lines 1a-1f	1g \$				
	h Total. Add lines 1a-1f		188,538			
Program Service Revenue	2a <u>PROGRAM SERVICE REV</u>	Business Code 519100	39,710	39,710		
	b <u>DIRECTORY</u>	519100	27,429	27,429		
	c _____					
	d _____					
	e _____					
	f All other program service revenue					
	g Total. Add lines 2a-2f		67,139			
Other Revenue	3 Investment income (including dividends, interest, and other similar amounts)		64	64		
	4 Income from investment of tax-exempt bond proceeds					
	5 Royalties					
	6a Gross rents	(i) Real				
		(ii) Personal				
		6a				
	b Less: rental expenses	6b				
	c Rental income or (loss)	6c				
	d Net rental income or (loss)					
	7a Gross amount from sales of assets other than inventory	(i) Securities				
		(ii) Other				
		7a				
	b Less: cost or other basis and sales expenses	7b				
	c Gain or (loss)	7c				
	d Net gain or (loss)					
8a Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c). See Part IV, line 18						
	8a					
	b Less: direct expenses	8b				
c Net income or (loss) from fundraising events						
9a Gross income from gaming activities. See Part IV, line 19.						
	9a					
	b Less: direct expenses	9b				
c Net income or (loss) from gaming activities						
10a Gross sales of inventory, less returns and allowances.						
	10a					
	b Less: cost of goods sold	10b				
c Net income or (loss) from sales of inventory						
Miscellaneous Revenue	11a _____	Business Code				
	b _____					
	c _____					
	d All other revenue					
	e Total. Add lines 11a-11d					
12 Total revenue. See instructions		255,741	67,203			

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21				
2 Grants and other assistance to domestic individuals. See Part IV, line 22				
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees				
6 Compensation not included above to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	114,536	114,536		
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)				
9 Other employee benefits				
10 Payroll taxes	8,862	8,862		
11 Fees for services (nonemployees):				
a Management				
b Legal				
c Accounting	101	101		
d Lobbying				
e Professional fundraising services. See Part IV, line 17				
f Investment management fees				
g Other. (If line 11g amount exceeds 10% of line 25, column (A), amount, list line 11g expenses on Schedule O.)				
12 Advertising and promotion	12,081	12,081		
13 Office expenses	11,838	11,838		
14 Information technology	1,210	1,210		
15 Royalties				
16 Occupancy	21,404	21,404		
17 Travel	528	528		
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings				
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization				
23 Insurance	3,526	3,526		
24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses on line 24e. If line 24e amount exceeds 10% of line 25, column (A), amount, list line 24e expenses on Schedule O.)				
a <u>STAFF DEVELOPMENT</u>	5,275	5,275		
b <u>BANK FEES</u>	1,863	1,863		
c <u>MERCHANDISE EXPENSE</u>	1,323	1,323		
d <u>CREDIT CARD FEES</u>	3,798	3,798		
e All other expenses	108,161	108,161		
25 Total functional expenses. Add lines 1 through 24e	294,506	294,506		
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here if following SOP 98-2 (ASC 958-720) <input type="checkbox"/>				

Part X Balance Sheet

Check if Schedule O contains a response or note to any line in this Part X.

		(A)		(B)	
		Beginning of year		End of year	
Assets	1	Cash—non-interest-bearing	39,809	1	12,463
	2	Savings and temporary cash investments	27,523	2	17,587
	3	Pledges and grants receivable, net		3	
	4	Accounts receivable, net		4	
	5	Loans and other receivables from any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons		5	
	6	Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), and persons described in section 4958(c)(3)(B)		6	
	7	Notes and loans receivable, net		7	
	8	Inventories for sale or use		8	
	9	Prepaid expenses and deferred charges		9	
	10a	Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D		10a	
	b	Less: accumulated depreciation		10b	10c
	11	Investments—publicly traded securities		11	
	12	Investments—other securities. See Part IV, line 11		12	
	13	Investments—program-related. See Part IV, line 11		13	
	14	Intangible assets		14	
	15	Other assets. See Part IV, line 11	307	15	438
16	Total assets. Add lines 1 through 15 (must equal line 33)	67,639	16	30,488	
Liabilities	17	Accounts payable and accrued expenses		17	
	18	Grants payable		18	
	19	Deferred revenue		19	
	20	Tax-exempt bond liabilities		20	
	21	Escrow or custodial account liability. Complete Part IV of Schedule D		21	
	22	Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons		22	
	23	Secured mortgages and notes payable to unrelated third parties		23	
	24	Unsecured notes and loans payable to unrelated third parties		24	
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17–24). Complete Part X of Schedule D		25	
	26	Total liabilities. Add lines 17 through 25		26	
Net Assets or Fund Balances	Organizations that follow FASB ASC 958, check here <input type="checkbox"/> and complete lines 27, 28, 32, and 33.				
	27	Net assets without donor restrictions		27	
	28	Net assets with donor restrictions		28	
	Organizations that do not follow FASB ASC 958, check here <input checked="" type="checkbox"/> and complete lines 29 through 33.				
	29	Capital stock or trust principal, or current funds		29	
	30	Paid-in or capital surplus, or land, building, or equipment fund		30	
	31	Retained earnings, endowment, accumulated income, or other funds	67,639	31	30,488
32	Total net assets or fund balances	67,639	32	30,488	
33	Total liabilities and net assets/fund balances	67,639	33	30,488	

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response or note to any line in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	255,741
2	Total expenses (must equal Part IX, column (A), line 25)	2	294,506
3	Revenue less expenses. Subtract line 2 from line 1	3	(38,765)
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4	67,639
5	Net unrealized gains (losses) on investments	5	
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain on Schedule O)	9	
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32, column (B))	10	28,874

Part XII Financial Statements and Reporting

Check if Schedule O contains a response or note to any line in this Part XII

- 1 Accounting method used to prepare the Form 990: Cash Accrual Other _____
If the organization changed its method of accounting from a prior year or checked "Other," explain on Schedule O.
- 2a Were the organization's financial statements compiled or reviewed by an independent accountant?
If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both.
 Separate basis Consolidated basis Both consolidated and separate basis
- b Were the organization's financial statements audited by an independent accountant?
If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both.
 Separate basis Consolidated basis Both consolidated and separate basis
- c If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?
If the organization changed either its oversight process or selection process during the tax year, explain on Schedule O.
- 3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Uniform Guidance, 2 C.F.R. Part 200, Subpart F?
- b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why on Schedule O and describe any steps taken to undergo such audits

	Yes	No
2a		X
2b		X
2c		
3a		X
3b		

**SCHEDULE O
(Form 990)**

Supplemental Information to Form 990 or 990-EZ

OMB No. 1545-0047

Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.

2023

Attach to Form 990 or Form 990-EZ.

**Open to Public
Inspection**

Go to www.irs.gov/Form990 for the latest information.

Department of the Treasury
Internal Revenue Service

Name of the organization

Employer identification number

LOUISVILLE INDEPENDENT BUSINESS ALLIANCE INC

20-5025267

990, Part VI, Line 11b

Information is provided at annual meeting

990, Part VI, Line 12c

Information is provided at annual meeting

990, Part VI, Line 19

Information is provided at annual meeting

990, Part IX, Line 24e

Membership Material:\$323.29 Membership and Dues:\$1820

Programs Expenses:\$34260.40;Buy Local \$50.00

Special Event Expenses: \$49140.11

Neighborhood Initiative Contract \$22567.50

990, Part VI, Line 1a

850 members voted in our 13 member board who then

makes the decisions.

0688397.09

mmullins
NAOI

Trey Grayson
Secretary of State
Received and Filed
03/19/2008 3:07:04 PM
Fee Receipt: \$8.00

**ARTICLES OF INCORPORATION
OF
LOUISVILLE INDEPENDENT BUSINESS ALLIANCE, INC.**

The undersigned incorporator executes these Articles of Incorporation for the purpose of forming and does hereby form a non-profit corporation under the laws of the Commonwealth of Kentucky, KRS 273 (the "Act"), in accordance with the following provisions.

**ARTICLE I
NAME**

The name of the Corporation is **LOUISVILLE INDEPENDENT BUSINESS ALLIANCE, INC.** ("Corporation").

**ARTICLE II
PURPOSES AND POWERS**

The purposes for which this Corporation is organized are limited to any legal activity which is permitted to be undertaken by such form of corporation under the Act and pursuant to Section 501(c)(6) of the Internal Revenue Code of 1986, as amended (the "Code").

**ARTICLE III
MEMBERS**

The Corporation shall not have voting members. The management and affairs of the Corporation shall be at all times under the direction of a Board of Directors, as allowed by statute and the Bylaws of the Corporation.

**ARTICLE IV
DIRECTORS**

The business and affairs of the Corporation shall be governed by a Board of Directors. The initial Board of Directors shall have seven (7) members who shall serve until the first annual election of Directors and until their successors are elected and

qualified. The number of Directors may be increased or decreased from time to time as stated in the Bylaws of the Corporation. The names and mailing addresses of the initial Directors are attached as Exhibit A.

**ARTICLE V
REGISTERED OFFICE AND REGISTERED AGENT**

The street address of the initial registered office of the Corporation is 1534 Bardstown Road, Louisville, Kentucky 40205 and the name of the initial registered agent at that address is John D. Timmons.

**ARTICLE VI
PRINCIPAL OFFICE**

The mailing address of the principal office of the Corporation is 1534 Bardstown Road, Louisville, Kentucky 40205 .

**ARTICLE VII
BYLAWS**

The Bylaws of the Corporation shall be adopted, and may be amended or repealed, by the Board of Directors.

**ARTICLE VIII
OFFICERS**

The Bylaws shall identify and provide for the method of election or appointment of the Officers of the Corporation.

**ARTICLE IX
INDEMNIFICATION**

Each person who is or was a Director, or Officer of the Corporation, whether elected or appointed, and each person who is or was serving at the request of the Corporation as a Member, Director, or Officer of another entity, whether elected or appointed, including the heirs, executors, administrators, or estate of any such person, shall be indemnified by the Corporation against any liability, and the reasonable cost or expense (including attorney fees, monetary or other judgments, fines, excise taxes, or penalties and amounts paid or to be paid in settlement) incurred by such person in such person's capacity for the Corporation, subject to limitations contained from time-to-time in the Bylaws of the Corporation.

The Corporation may maintain insurance, at its own expense, to protect itself and any such person against any such liability, cost, or expense, whether or not the Corporation would have the power to indemnify such person against such liability, cost, or expense under the Kentucky Non-Profit Corporation Act or under this Article, but it shall not be obligated to do so.

The indemnification provided by this Article shall not be deemed exclusive of any other rights which those seeking indemnification may have or hereafter acquire under any bylaw, agreement, statute, vote of Members or Board of Directors, or otherwise. If this Article or any portion thereof shall be invalidated on any ground or by any court of competent jurisdiction, the Corporation shall nevertheless indemnify each such person to the full extent permitted by any applicable portion of this Article that shall not have been invalidated or by any other applicable law.

ARTICLE X LIMITATION OF DIRECTOR LIABILITY

No Director shall be personally liable to the Corporation for monetary damages for breach of his or her duties as a Director except for liability: (a) for any transaction in which the Director's personal financial interest is in conflict with the financial interests of the Corporation; (b) for acts or omissions not in good faith or which involve intentional misconduct or are known to the Director to be a violation of law; or (c) for any transaction from which the Director derives an improper personal benefit.

If the Kentucky Revised Statutes (now or in the future) authorize corporate action further eliminating or limiting the personal liability of Directors, then the liability of a Director of the Corporation shall be deemed to be eliminated or limited by this provision to the fullest extent then permitted by the Kentucky Revised Statutes, as so amended. Any repeal or modification of this Article shall not adversely affect any right or protection of a Director of the Corporation existing at the time of such repeal or modification.

ARTICLE XI LIMITATION ON DISTRIBUTIONS

No part of the net earnings of the Corporation shall inure to the benefit of, or be distributable to, the Corporation's Members, Directors, Officers, or other private persons, except that the Corporation shall be authorized and empowered to pay reasonable compensation for services rendered and to make payments and distributions in furtherance of the purposes set forth in Article II above. Notwithstanding any other provision of these Articles, the Corporation shall not carry on any other activities not permitted to be carried on by a corporation exempt from federal income tax under Section 501(c)(6) of the Internal Revenue Code.

**ARTICLE XII
DISSOLUTION**

Upon the dissolution of the Corporation, assets shall be distributed as directed by the Board of Directors according to the Act so long as such direction does not violate the Code. Any such assets not so disposed of shall be disposed of by a court of competent jurisdiction of the county in which the principal office of the Corporation is then located, exclusively for such purposes or to such organization or organizations as said court shall determine, which are organized and operated exclusively for such purposes.

**ARTICLE XIII
DURATION**

The Corporation shall have a perpetual existence.

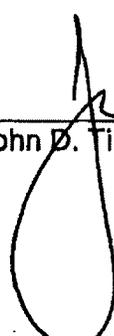
**ARTICLE XIV
AMENDMENT**

These Articles of Incorporation may be amended, altered or repealed by the Corporation's Board of Directors.

**ARTICLE XV
INCORPORATOR**

The name and address of the Incorporator is John D. Timmons, 1534 Bardstown Road, Louisville, Kentucky 40205.

Signed by the Incorporator at Louisville, Kentucky this 17 day of MARCH, 2008.



John D. Timmons, Incorporator

THE FOREGOING ARTICLES OF
INCORPORATION PREPARED BY:

LAKIN LAW OFFICE

A handwritten signature in black ink, appearing to read 'LARRY E. LAKIN', written over a horizontal line.

LARRY E. LAKIN
Attorney at Law
11003 Bluegrass Parkway, Suite 500A
Louisville, Kentucky 40299
(502) 267-8221

EXHIBIT A

NAMES AND MAILING ADDRESS OF INITIAL DIRECTORS

1. John Timmons, ear X-tacy inc., 1534 Bardstown Road, Louisville, KY 40205
2. Mike Mays, Heine Brothers' Coffee, 2714 Frankfort Ave., Louisville, KY 40206
3. Carol Besse, Carmichael's Bookstores, 2720 Frankfort Ave., Louisville, KY 40206
4. Rebecca Cornwell, ear X-tacy inc., 1534 Bardstown Road, Louisville, KY 40205
5. Don Burch, 2330 Quest Outdoors, Frankfort Ave., Louisville, KY 40206
6. Summer Auerbach, Rainbow Blossom, 3738 Lexington Road, Louisville, KY 40207
7. Scott Roussell, Bluegrass Brewing Company, 636 E Main St., Louisville, KY 40202

Request for Taxpayer Identification Number and Certification

Go to www.irs.gov/FormW9 for instructions and the latest information.

Give form to the requester. Do not send to the IRS.

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.)

Louisville Independent Business Alliance

2 Business name/disregarded entity name, if different from above.

3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only one of the following seven boxes.

Individual/sole proprietor C corporation S corporation Partnership Trust/estate

LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership)

Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner.

Other (see instructions) **nonprofit**

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) _____

Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) _____

3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions

(Applies to accounts maintained outside the United States.)

5 Address (number, street, and apt. or suite no.). See instructions.

1219 W. Jefferson St., Ste. 205

6 City, state, and ZIP code

Louisville, KY 40203

7 List account number(s) here (optional)

Requester's name and address (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Social security number

			-						
--	--	--	---	--	--	--	--	--	--

or

Employer identification number

2	0	-	5	0	2	5	2	6	7
---	---	---	---	---	---	---	---	---	---

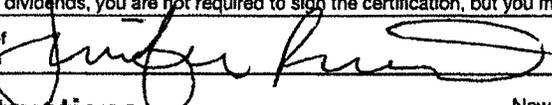
Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here Signature of U.S. person  Date **1-8-25**

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they



Kentucky Secretary of State Michael G. Adams



LOUISVILLE INDEPENDENT BUSINESS ALLIANCE, INC.

File Amended Annual Report	Change Address or Registered Agent	
File Certificate of Assumed Name (DBA)	File Dissolution	Upload a filing
File Registered Agent Resignation		
Print & Mail	Subscribe to changes made to this entity	Certificate of Good Standing

General Information

Organization Number	0688397
Name	LOUISVILLE INDEPENDENT BUSINESS ALLIANCE, INC.
Profit or Non-Profit	N - Non-profit
Company Type	KCO - Kentucky Corporation
Industry	Membership Organizations
Number of Employees	Small (0-19)
Primary County	Jefferson
Status	A - Active
Standing	G - Good
State	KY
File Date	3/19/2008
Organization Date	3/19/2008
Last Annual Report	2/19/2025
Principal Office	1219 W Jefferson St Ste 205 Louisville, KY 40203
Registered Agent	PATRICK SCHMIDT 401 W. Main Street, Suite 1400 LOUISVILLE, KY 40202

Show Current Officers
Show Initial Officers
Show Images

Golden, Amy

From: Garr, Regina
Sent: Thursday, May 1, 2025 2:20 PM
To: Bell, LaTonya J.; Owen, Andrew; Presley, Jasmine
Cc: Harward, Sonya; Golden, Amy
Subject: Re: D09 -5/7/25 Appropriations Comments - O-096-25
Attachments: NDF LIBA Buy Local Fair 2025 PAGE 4 and 5 revised.pdf

Hello.

Please let me know if further revisions are needed. Thank you.

Best Regards,



Regina Garr
District 9 Administrative Assistant
Office of Councilman Andrew Owen
Office: 502.574.1297 | Cell: 502.905.9314
601 W. Jefferson St | Louisville, KY 40202

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Yes ma'am! Thank you.

Best Regards,



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Good Morning,

I have attached the requested updates provided by LIBA. Please let me know if I overlooked anything or if you need anything else. Thank you!

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Subject: D09 -5/7/25 Appropriations Comments - O-096-25

Good afternoon,

Please address the below item by the end of the day on Friday, May 2, 2025. Thank you.

9. **O-096-25** AN ORDINANCE APPROPRIATING \$1,500 FROM NEIGHBORHOOD DEVELOPMENT FUNDS IN THE FOLLOWING MANNER: \$1,500 FROM DISTRICT 9; THROUGH THE OFFICE OF MANAGEMENT AND BUDGET, TO LOUISVILLE INDEPENDENT BUSINESS ALLIANCE, INC. FOR COSTS ASSOCIATED WITH THE 2025 BUY LOCAL FAIR.

Action Required By: October 24, 2025

Sponsors: Andrew Owen (D-9)

Draft Comments: Requested \$11,000.00 of \$32,000.00 expenditures associated with funding the Buy Local Fair expenses, such as advertising, marketing, design, and tracking; event planning and

day of contractors, volunteer t-shirts, rental equipment, supplies, and printing. The Buy Local Fair is scheduled on June 8, 2025 at the Lynn Family Stadium. The organization requested reimbursement from application date, April 16, 2025.

The fundraiser proceeds will be used to support the efforts to strengthen and grow independent businesses in areas that are historically underserved, particularly in West and South Louisville.

NDF Application Page 5 – Section 5.D.

Section 5.D. consists of the following content “... Payment to entertainment and first aid/EMT, Venue rental fee, ...” However, page 4 Section 5.B. and page 8 of the NDF Application do not reflect the same content to be funded with NDF funds. Please explain. Thank you.

LaTonya J. Bell

Metro Council Financial Analyst
Louisville Metro Council
601 West Jefferson Street
Louisville, Kentucky 40202
Phone: (502) 574-1351
LaTonya.Bell2@louisvilleky.gov

Golden, Amy

From: Garr, Regina
Sent: Monday, May 5, 2025 9:52 AM
To: Bell, LaTonya J.; Owen, Andrew; Presley, Jasmine
Cc: Harward, Sonya; Golden, Amy
Subject: Re: D09 -5/7/25 Appropriations Comments - O-096-25

The event coordinator should be day of event help. Sorry for so much confusion for an annual event! I'm definitely taking notes.

Best Regards,



Regina Garr
District 9 Administrative Assistant
Office of Councilman Andrew Owen
Office: 502.574.1297 | Cell: 502.905.9314
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Cc: Harward, Sonya <Sonya.Harward@louisvilleky.gov>; Golden, Amy <Amy.Golden@louisvilleky.gov>
Subject: RE: D09 -5/7/25 Appropriations Comments - O-096-25

Thank you!

What is the "Day of Event Help"? Thanks.

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