

O-053-23

Louisville Metro Council City Agency Request

- Neighborhood Development Fund (NDF)
- Capital Infrastructure Fund (CIF)
- Municipal Aid Program (MAP)
- Paving Fund (PAV)

Primary Sponsor: Councilman Dan Seum, Jr.

Amount: \$15,250.00 **Date:** Mar 10, 2023

Description of program/project including public purpose, additional funding sources, location of project/program and any external grantee(s):
 A NDF request in the amount of \$15,250 to Louisville Metro Parks/Jefferson Memorial Forest for the expenses associated with the Annual Forest Fest Bluegrass Festival on Saturday, May 20, 2023. The NDF will go toward the costs associated with the production, talent, stage, and sound for the event. Forest Fest is a free event to the public and brings out 700+ visitors to Jefferson Memorial Forest for a day of bluegrass music, arts and crafts vendors, and family activities.

City Agency: Metro Parks
Contact Person: Jessica Kane
Agency Phone: (502) 368-6856

I have reviewed this request for an expenditure of city tax dollars, and have determined the funds will be used for a public purpose and have the attached documentation from the receiving department concerning the project/expenditure.

13	<u>Dan Seum, Jr.</u>	\$5,000.00	Mar 10, 2023
District #	Council Member Signature	Amount	Date

Approved by: _____		_____	
Appropriations Committee Chairman		Date	
Clerk's Office & OMB Use Only:			
Request Amount: _____	Amended Amount: _____		
Reference #: <u>O-053-23</u>	To OMB: _____		
Budget Revision #: _____			
Account #: _____			
To Project Manager: _____		Completion Date: _____	
Actual Cost: _____		Funds Returned: _____	

Department/Project: Metro Parks-Jefferson Memorial Forest/Forest Fest 2023
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Additional Signatures

I have reviewed this request for an expenditure of city tax dollars, and have determined the funds will be used for a public purpose.

Council Member Signature and Amount

District 1	_____	\$ _____
District 2	_____	\$ _____
District 3	_____	\$ _____
District 4	_____	\$ _____
District 5	_____	\$ _____
District 6	_____	\$ _____
District 7	_____	\$ _____
District 8	_____	\$ _____
District 9	<i>Andrew Owen</i>	\$250.00
District 10	<i>Gene Hill</i>	\$500.00
District 11	_____	\$ _____
District 12	<i>Bob Hill</i>	\$2000.00
District 13	_____	\$ _____
District 14	<i>Linda Foster</i>	\$3000.00
District 15	<i>Don Orapelle</i>	\$500.00
District 16	_____	\$ _____
District 17	_____	\$ _____
District 18	_____	\$ _____
District 19	_____	\$ _____
District 20	_____	\$ _____
District 21	<i>Betsy Kule</i>	\$500.00
District 22	<i>Kevin J. Knight</i>	\$500.00
District 23		\$1500.00
District 24	<i>Melissa Flood</i>	\$500.00
District 25	<i>Heidi Boshart</i>	\$1000.00
District 26	_____	\$ _____

NDF, CIF, MAP OR PAV INTERAGENCY CHECKLIST

Interagency Name: Metro Parks

Program/Project Name:

Forest Fest 2023

Yes/No/NA

Request Form: Is the Request Signed by all Council Member(s) Appropriating Funding?

Yes

Request Form: If matching funds are to be used, are they disclosed with account numbers in the request form description?

NA

Request Form: If matching funds are to be used, does the amount of the request exclude the matching fund amount?

NA

Request Form: If other funds are to be used for this project, are they disclosed with account numbers in the request form description?

NA

Funding Source: If CIF is being requested, does Metro Louisville own/will own the real estate, building or equipment? If not, the funding source is probably NDF.

NA

Funding Source: If CIF is being requested, does the project have a useful life of more than one year? If not, the funding source is probably NDF.

NA

Ordinance Required: Is the NDF request to a Metro Agency greater than \$5,000? If so, an ordinance is required.

Yes

Ordinance Required: Is the request a transfer from NDF to cost center? If so, is the amount given for the fiscal year \$25,000 or less?

~~NA~~ No

Supporting Documentation: Does the attachment include a valid estimate and description of cost?

Yes

Submitted by:

Lisa Ammon

Date:

3/24/23

Ammon, Lisa E

From: Kane, Jessica
Sent: Wednesday, February 8, 2023 5:40 PM
To: Seum JR, Dan; Ammon, Lisa E
Subject: Jefferson Memorial Forest- Forest Fest & programming
Attachments: JMF 2023 Program Flyer.pdf

Follow Up Flag: Follow up
Flag Status: Flagged

Good afternoon, Councilman Seum and Ms. Ammon-
I hope your first month has gotten off to a good start and you are settling in well. Thank you for your visit to the Forest, it was a pleasure to chat about the potential and spreading the word on our hidden gem here in Fairdale. I am working on a Forest "wish list" and will send that your way soon. In the meantime, the link for the [Forest Master Plan](#) is here.

I have attached a copy of our program calendar of events for 2023, please feel free to share with your constituents, we have some great programs coming up!

We are gearing up for Forest Fest 2023 and have been working with John Grantz with Media Events to finalize the lineup. We will be making the lineup announcement on March 1st and I will be sure to send the poster/information to you all for inclusion in the newsletter. As you may have seen, last budget season Mr. Fox included funding for this event in the budget and from our last communication that was ORD 048 2022, and appropriated a total of \$15,250.

I want to thank you for your continued support of this event. We definitely could not do it without the support of Metro Council and are very grateful we are able to host this free event for the public, bringing out 700+ visitors to Jefferson Memorial Forest for a day of bluegrass music, art/craft vendors, and family activities. I have included our event budget below for your reference. I hope you will put the event on your calendar (May 20th, 11:00-7:00). We would love for you to speak from the stage that day and maybe introduce a band or two if you're willing and interested.

Please let me know if you have any questions about the event and I will be sure to keep you all posted as we get closer.

Thank you again, have a great remainder of the week.

Forest Fest Budget:

Expense Forest Fest	2023 Estimate
Bands/hospitality total (Media Events Inc.)	\$23,000
Marketing - Louisville Public Media	\$1,900
Social Media Marketing	\$200
Elemental Climbing Wall	\$800
Port o' Lets	\$700
Hay Bales	\$300
shirts	\$1,500

artwork	donated
Security	\$1,000
food: volunteers and band members	\$750
TOTAL	\$30,150

Sincerely,
 Jessica

Jessica Kane
 Interim Park Administrator/Program Manager
 Natural Areas Division/Jefferson Memorial Forest
 Louisville Metro Parks & Recreation
 PO Box 467 Fairdale, KY 40118
 502.368.6856 (office)
 502.558.7787 (cell)
 502.363.4363 (Fax)
www.memorialforest.com



Our mission is to protect and enhance natural areas for future generations, while promoting environmental stewardship and education through community partnerships.

You can support Jefferson Memorial Forest and other natural areas with a tax-deductible donation by [clicking here](#).



Ammon, Lisa E

From: Ammon, Lisa E
Sent: Friday, March 3, 2023 2:36 PM
To: Fowler, Cindi; Blackwell, Rick; Chappell, Jennifer; Hudson, Jeff; Batshon, Khalil; Mulvihill, Patrick; Ruhe, Betsy; Engel, Robin; Flood, Madonna; Owen, Andrew
Cc: Seum JR, Dan; Stewart, Amy; Blazis, Heather; Lockett, Amy; Torsky, John; Blackburn, Amanda; Reynolds, Alex; Wohl, Geoff; Katz, Rebecca; Townes, Jared; Derouen, Andrea; Presley, Jasmine
Subject: Forest Fest 2023 NDF Request
Attachments: Forest Fest.jpg

Good afternoon,

On behalf of Councilman Dan Seum, I am writing to see if you might be interested in sponsoring Forest Fest again this year. Forest Fest is scheduled for Saturday, May 20 from 11:00 am to 7:00 pm at Jefferson Memorial Forest and Metro Parks just announced the line-up. Many of you made generous contributions to the event in previous years and Dan would welcome the continued support.

As you know, this event is free for the public, brings out 700+ visitors to Jefferson Memorial Forest for a day of bluegrass music, art/craft vendors, and family activities. Below is the budget for the event and I have listed what each Council Member gave last year. If you are interested in sponsoring the event for 2023, please let me know by Friday, March 10. Also, I am happy to answer any questions you may have regarding the NDF.

Thank you for your consideration!

Forest Fest Budget:

Expense Forest Fest	2023 Estimate
Bands/hospitality total (Media Events Inc.)	\$23,000
Marketing - Louisville Public Media	\$1,900
Social Media Marketing	\$200
Elemental Climbing Wall	\$800
Port o' Lets	\$700
Hay Bales	\$300
shirts	\$1,500
artwork	donated
Security	\$1,000
food: volunteers and band members	\$750

TOTAL	\$30,150
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Metro Council appropriated a total of \$15,250 in 2022 for Forest Fest from the following districts:

- District 13 (\$5,000)
- District 14 (\$3,000)
- District 12 (\$2,000)
- District 15 (\$1,000)
- District 23 (\$1,000)
- District 25 (\$1,000)
- District 10 (\$500)
- District 21 (\$500)
- District 22 (\$500)
- District 24 (\$500)
- District 9 (\$250)

Ammon, Lisa E

From: Hudson, Jeff
Sent: Monday, March 6, 2023 1:23 PM
To: Ammon, Lisa E; Fowler, Cindi; Blackwell, Rick; Chappell, Jennifer; Batshon, Khalil; Mulvihill, Patrick; Ruhe, Betsy; Engel, Robin; Flood, Madonna; Owen, Andrew
Cc: Seum JR, Dan; Stewart, Amy; Blazis, Heather; Luckett, Amy; Torsky, John; Blackburn, Amanda; Reynolds, Alex; Wohl, Geoff; Katz, Rebecca; Townes, Jared; Derouen, Andrea; Presley, Jasmine
Subject: RE: Forest Fest 2023 NDF Request

Put District 23 down for \$1500 please.

From: Ammon, Lisa E <lisa.ammon@louisvilleky.gov>
Sent: Friday, March 3, 2023 2:36 PM
To: Fowler, Cindi <Cindi.Fowler@louisvilleky.gov>; Blackwell, Rick <Rick.Blackwell@louisvilleky.gov>; Chappell, Jennifer <Jennifer.Chappell@louisvilleky.gov>; Hudson, Jeff <Jeff.Hudson@louisvilleky.gov>; Batshon, Khalil <Khalil.Batshon@louisvilleky.gov>; Mulvihill, Patrick <Patrick.Mulvihill@louisvilleky.gov>; Ruhe, Betsy <Betsy.Ruhe@louisvilleky.gov>; Engel, Robin <Robin.Engel@louisvilleky.gov>; Flood, Madonna <Madonna.Flood@louisvilleky.gov>; Owen, Andrew <Andrew.Owen@louisvilleky.gov>
Cc: Seum JR, Dan <Dan.Seum@louisvilleky.gov>; Stewart, Amy <amy.stewart@louisvilleky.gov>; Blazis, Heather <heather.blazis@louisvilleky.gov>; Luckett, Amy <Amy.Luckett@louisvilleky.gov>; Torsky, John <John.Torsky@louisvilleky.gov>; Blackburn, Amanda <amanda.blackburn@louisvilleky.gov>; Reynolds, Alex <alexander.reynolds@louisvilleky.gov>; Wohl, Geoff <Geoff.Wohl@louisvilleky.gov>; Katz, Rebecca <rebecca.katz@louisvilleky.gov>; Townes, Jared <Jared.Townes@louisvilleky.gov>; Derouen, Andrea <Andrea.Derouen@louisvilleky.gov>; Presley, Jasmine <Jasmine.Presley@louisvilleky.gov>
Subject: Forest Fest 2023 NDF Request

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Thank you for your consideration!

Forest Fest Budget:



LEANSVILLE
 PARKS
 AND RECREATION

2023 MAY 19
 LEANSVILLE
 NORTH CAROLINA

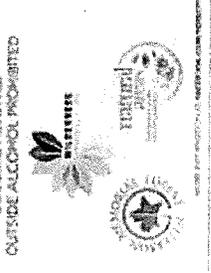
Forest Fest

SATURDAY, MAY 20, 2023
 11 a.m.-7 p.m.

FEATURING
 Larry Keel Experience
 The Foreign Landers
 Hot Brown Smackdown
 Kaintuck

FREE ADMISSION • PARKING \$15 (CASH)
 Food Trucks Craft Vendors
 Music Workshops Kids' Activities
 COOLERS ALLOWED
 OUTSIDE ALCOHOL PROHIBITED

 Central Bank

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