

American Rescue Plan
Louisville Metro Government
Project Proposal Submission Form
Organization: University of Louisville
Research Foundation

Project Contact: Dr. Sharon Kerrick

Project Name: Community Workforce Train the Trainers Digital Literacy (DLT3)

Project Executive Summary (Maximum 300 words): The Digital Literacy Train Community trainers' program will enable communities within the 26 Districts of Metro Louisville to have access to free materials/resources/training to enable more trainers to be in the community empowering digital literacy workforce skills. The goal is to recruit and train 100+ Community trainers throughout all districts. Train them for 8 weeks either face to face, online or hybrid. The result will be that each new Community Trainer will then train a minimum of 10 people for a stipend. U of L will support these Community trainers with resources to mentor/coach/schedule/market/produce materials and monitor these trainers training sessions. The course materials will be free/accessible via an online portal with instructional support by U of L Digital Literacy workforce trainers. The portal will be a sharing of resource portal as well for all the new Community trainers to help each too.

The aim is to enable Community trainers to conduct their own trainings after the initial monitored training for the their first 10 participants. Topics: Microsoft Forms, Analytics, Artificial Intelligence etc. Each new Community trainer will be required to do a minimum of one training with at least 10 participants thus at minimum 100 Community trainers train 10 people each nets a minimum of 1000 new workforce technology badges/trophies and/or certificates and that is if they only do the minimum of 10. They can do the community training anywhere: churches, community centers/organizations/chamber groups/associations or companies. Additionally, the participants in the 100 new Community Trainers classes will be referred to U of L's Modern Apprenticeship Pathways (MAPS) program as well as are other community partners we are working with such as Louisville Urban League, Metro United Way, Louisville Central Community Center, Amped and Kentuckiana Works that we have partnered with to teach their trainers and collaborate on job fairs and employers.

Goal/Outcomes Statement (Maximum 150 words):

Goal(G): 1) Create Train the Trainer Community Digital Literacy Trainer program/curriculum/platform that includes video/training materials and resources. Outcome(O): online modules/video's/links/certificates completed.

2) Expand Community portal for Digital Literacy that includes free on-going technology trainings, materials, support. Outcome: <https://louisville.edu/digital-transformation/learn> .

3) Teach, mentor, coach, support the newly minted Community Digital Literacy workforce Trainers by helping them **conduct their own trainings in the Community** and provide a stipend for their first program. These trainers/trainings can be done without college degree—these are digital literacy workforce skills. (O): Train over 100+ Community Trainers in all 26 Districts doing at least one 10-person digital literacy workforce training of their own. Net result is the multiplier. 100 Community trainer conducts 4 trainings a year of 10 participants each=4000 that includes micro credentials/projects. Success > 70% participants complete.

How soon after signing a grant agreement can your project begin? What is the anticipated duration of this project?

We already have existing Community train the trainer cohorts in classes and we will build/recruit for the next cohorts. We can continue to serve and expand the Districts enrollments immediately—recruiting can resume immediately to recruit/fill the additional cohort groups that are already scheduled. The anticipated duration of the project is 3 years—we feel confident we will have over 100 Community Trainers trained with at least the minimum of one of their own Community trainings. Each Community trainer will also include technology vendors badges/trophies/certificates thus netting 100 times min 10= 1000 badges/trophies/certificates.

Amount of Funding Requested: \$1,304,172.50

What resources will need to be hired to complete this project on-time and on-budget?

Three technical trainers, administrative enrollment/support, recruiter have been hired since the original grant award.



