

JUSTIFICATION

To justify approval of any variance, the Planning Commission considers the following criteria. Please answer **all** the following items. Use additional sheets if needed. Responses of **yes**, **no**, or **n/a** will **not** be accepted.

Explain how the variance will not adversely affect the public health, safety, or welfare.

The sign, as proposed is not subject to harm public health, Safety or Welfare.

Explain how the variance will not alter the essential character of the general vicinity.

The Variance will not alter the General vicinity because the addition of the metronome to the Main sign is 40' on the facade and is blending with the building facade.

Explain how the variance will not cause a hazard or a nuisance to the public.

The variance is not a hazard to the public

Explain how the variance will not allow an unreasonable circumvention of the requirements of the zoning regulations.

The sign is located at 40' on top of the building. Only two small sections of the sign are subject to the Variance and does not create a visible impact.

Explain how the variance arises from special circumstances, which do not generally apply to land in the general vicinity (please specify/identify).

The subject of the Variance is due to Trade Mark of the Hotel Brand, The metronome is a integral part of the sign.

Explain how the strict application of the provisions of the regulation would deprive the applicant of the reasonable use of the land or would create unnecessary hardship.

Strict application of the provision of the regulation will make it harder to patrons to find the Hotel, will create unwanted circulation hazard and might hinder traffic flow to visitors.

Are the circumstances the result of actions of the applicant taken *after* the adoption of the regulation from which relief is sought?

No it is not

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