Anita Riley Hall

Education

University of Pittsburgh
Masters of Library and Information Science. 2009.

Emory University
Bachelor of Arts, Linguistics and Psychology. 2006.

Experience

University of Louisville Libraries
Assessment & Analytics Librarian, 2019-.
Create an assessment plan for measuring progress toward strategic goals; identify metrics that demonstrate the Libraries contributions to University goals; provide consultation for Libraries faculty and staff engaged in assessment related to methods of data collection, data analysis and management, and action plan development. Collect quantitative and qualitative data for making user-centered decisions about the allocation of resources and personnel; determine processes and tools for storage and maintenance of data about the libraries; provide access to existing assessment data and results. Communicate assessment results to internal and external audiences using narrative and visual formats; create web content for the Libraries assessment activities and outcomes; serve as the primary contact for annual reporting to national organizations such as the Association of Research Libraries, Association of College and Research Libraries, National Center for Educational Statistics and others; contribute to accreditation reporting. Partner with the Office of Academic Planning and Accountability to align with the University's strategic planning, accountability and institutional effectiveness initiatives. Initiate and lead an assessment community of practice within the libraries; coordinate the Libraries Student Advisory Board; represent the Libraries on university assessment committees.

Spalding University
User Experience Librarian, 2016-2019.
Coordinate and assess the library's User Experience program, including working with librarians and staff on development of new services, user-centered space design, and other aspects of the physical and online library that enhance the user experience. Engage and collaborate with librarians, other faculty, staff and students to devise creative strategies for student success using library resources. Develop and lead the library's social media strategies. Maintain the online library presence in collaboration with Marketing and IT. Conduct innovative outreach activities with faculty, students, and staff to ensure that library users are aware of collections, services, and technologies available to them. Provide training in new technologies and tools for students, faculty and staff, as well as the broader university community.

Collect and report library data for annual reporting including IPEDS, as well as accreditation via SACS-COC and program accrediting bodies.

Adjunct Instructor, SU-100, 2017-2019.
Instructor for Spalding University's first-year seminar. Topics of instruction included strategies for student success, an introduction to student life and Spalding's campus resources, career preparedness, and a scaffolded writing assignment.

Biddle Law Library, University of Pennsylvania
Systems & Emerging Technology Librarian, 2013-2016.
Responsible for the overall administration and maintenance of the library's integrated library system (Innovative Interfaces, Inc. Sierra) including the online catalog and Encore discovery tool. Identifying, implementing, and management of emerging technologies and software for use by library staff and patrons. Training staff on newly adopted technologies and system upgrades. Maintaining and updating the library website, and coordinating digitization projects. Assisting with statistics and reporting for budget development and external reporting. Liaison between the public services and technical services within the library and to the Law School's Information Technology Services department. Member of committees and project planning teams for the law library, university libraries, and law school.

University of Houston Libraries
Digital & Web Projects Fellow, 2010-2013.
Working with departments throughout the library to identify opportunities for collaboration and technology-focused service enhancements. Evaluating user feedback from multiple sources including LibQUAL+ and web analytics. Training library staff in the use of various technology tools. Project management and evaluation of new tools and services for adoption by the libraries. Evaluating services and staffing levels related to Electronic Resources.

Bauder College Library
Assistant Librarian (Temporary), 2010.
Leading information literacy instruction for Business and Criminal Justice courses. Creation of library website and 30+ research guides using LibGuides. Integration of new databases into statewide GALILEO platform. Managed administration of SAILS and LibQual+ assessments. Contributed statistics to review of library services in preparation for reaccreditation through SACS. Providing public services to undergraduate students across all academic departments.

Carnegie Mellon University Engineering & Science Library
Information Assistant, 2009.
Responsible for providing reference service to in-person, phone, and chat inquiries. Selecting and purchasing Physics and Astrophysics materials using regular budget and endowed funds. Creation of web-based tutorials for Physics and Mathematics resources. Evaluation of standing orders and subscriptions in response to budget cuts. Completed rigorous training program for Information Assistants in the CMU libraries.

University of Pittsburgh Bevier Engineering Library
Graduate Student Assistant, 2009.
Delivering public services to students and faculty in Engineering and Physics departments, including circulation duties, handling of reserve materials, fulfillment of InterLibrary Loan requests, and ready

reference inquiries. Processing new serial issues and preparing older volumes for binding. Tallying and evaluating statistics on use of resources and services. Preparing serials for binding.

University of Pittsburgh Mathematics Library
Graduate Student Assistant, 2008-2009.
Delivering public services to students and faculty in Mathematics and Statistics departments, including circulation duties, handling of reserve materials, fulfillment of InterLibrary Loan requests, and ready reference inquiries. Preparing serials for binding. Manned library solo during supervisor's leave. Evaluated collection and periodical subscriptions in preparation for move.

Allegheny County Library Association
Youth Services Intern, 2008-2009.
Served on planning committee for district-wide Summer Reading program (88 libraries serving 30,000 children) and Tween Services Task Force. Schedule and plan district-wide programs, trainings, continuing education courses and workshops. Contribute to association blog, wiki, and other web 2.0 applications. Prepare status reports for district-wide programs to present to funding bodies.

Atlanta-Fulton County Public Library
Intern, 2008-2010.
Manned Virtual Reference pod, answering chat, email, and phone inquiries, as well as public service desks in reference and circulation. Weeded Bookmobile Collection. Processed new materials and user holds.

Awards and Honors

Emerging Leader, American Library Association. 2012.

Excellence in Library Leadership Program, University of Houston. 2012.

Dean's Scholarship, University of Pittsburgh. 2008-2009.

Pitt Partners Program, University of Pittsburgh. 2008-2009.

Scholarship

Writing and Research
Leadership, Communication, and Worker Wellbeing during the Early Pandemic Response. Hall, A.R. & Duggins, B. Journal of Library Administration, 62(4), 2022.

The Impact of the Early Covid-19 Pandemic Response on Kentucky's Library Workforce. Duggins, B., & Hall, A.R. Kentucky Libraries, 85(1), 6–12, 2021.

Introduction: Creating a Social Media Strategy (book chapter) in *Marketing with Social Media: A LITA Guide, Second Edition*, Neal-Schuman Publishers, 2019.

Building an online Data Management Plan Tool. M. Reilly, A.R. Dryden, Journal of Librarianship & Scholarly Communication, 2013.

Introduction to Marketing Technologies (book chapter) in *Marketing with Social Media: A LITA Guide*, Neal-Schuman Publishers, 2013.

Assessing the academic library's role in campus-wide research data management: A first step at the University of Houston. C. Peters, A.R. Dryden, Science & Technology Libraries 30(4), pp 387-403, 2011. doi: 10.1080/0194262X.2011.626340

Information Literacy in the Undergraduate Curriculum: The Academic Library's Role (term paper, University of Pittsburgh) A. Riley, 2009.

Introducing Google Scholar to Library Research in a Freshman Engineering Program (term paper, University of Pittsburgh) A. Riley, 2009.

To Mine or Not to Mine, That is the Question: The Balance Between Competition and User Privacy (poster, University of Pittsburgh) J. Bittner, N. Plana, A. Riley, R. Sullivan, 2008.

Presentations
Towards a modern, inclusive library advisory board. Accepted for Library Assessment Conference, November 2022.

A survey of surveys: Developing a survey strategy for your library using standardized and/or local instruments. Southeastern Library Assessment Conference. November 2021.

Findings about our Library Surveys: Universities of Louisville and Kentucky's user surveys. LibPMC Conference. November 2021.

Continued Impact of COVID-19 on Kentucky Library Workers. Kentucky Library Association Conference. October 2021.

You've Heard of Distance Learning, But What About Distance Assessment? ALA Core Forum. November 2020.

Mixed-Methods Assesment of User Experience in a Special Collections Library (poster). Library Assessment Conference. October 2020.

Assessing user needs when they can't come to the building: virtual feedback methods that work (and some that don't). Kentucky Library Association Conference. October 2020.

Impacts of Covid-19 on Kentucky Library Workers" Kentucky Library Association Conference. October 2020.

Building an Online Data Management Plan. Invited Webinar, ACRL Digital Curation Interest Group. April 2013.

Assessing Technology Ownership and Use to Gain Insight for Planning and Purchasing (poster). Library Assessment Conference. October 2012.

Intro to DSpace. Training workshop for Texas Digital Library members. October 2012.

Is Anybody Actually Using This? Gaining Insight to Technology Ownership and Use for Planning and Purchasing. LITA National Forum. October 2012.

Data Management, Curation, Preservation, and Repositories. Internet Librarian. October 2011.

Blackboard Learn: Partnering to Integrate Resources. Internet Librarian. October 2011.

Swimming Upstream: Assessing the library's role in data management on campus. LITA National Forum. October 2011.

Data: The Next Generation, Special Libraries Association Annual Conference. June 2011.

Seeing the Library through the Terminator's Eyes, AMIGOS Member Conference. May 2011.

Simple Augmented Reality, Workshop, THATCamp Texas. April 2011.

QR Codes and Augmented Reality, Innovations in Teaching and Learning Technology Conference. November 2010.

Wikis and Collaborative Workspaces, Pittsburgh Chapter Special Libraries Association. May 2009.

Facebook and Web 2.0, Allegheny County Library Association Summer Reading Training. March 2009.

Professional Service

Service to the Profession
American Library Association. Member, 2008-.

American Association of Law Librarians. Member, 2013-2016.

Association of College & Research Libraries. Member, 2009-2014.
        Science & Technology Section, Membership & Recruitment Committee. 2011-2013.

Library and Information Technology Association. Member, 2009-.
        Annual Forum Planning Committee. 2011-2013.
        Assessment & Research Committee. 2013-2015.
        Education Committee 2014-2018.

Library Leadership and Management Association. Member, 2012-2014.
        Program Committee. 2013-2015.

New Member Round Table. Member 2008-2018.
> Awards Reception Committee. Member 2012-2013. Chair, 2012-2013.
> Student Chapter of the Year Award Committee. 2012-2014.
> Footnotes Committee. Member 2014-2016. Co-Chair, 2014-2015. Chair, 2015-2016.

Student Chapter, American Library Association, University of Pittsburgh. Member, 2008-2009.
> President and Webmaster, 2009.

Special Libraries Association Pittsburgh Student Group. Member, 2008-2009.

Atlanta Emerging Librarians. Member 2008-2010.

Service to the University of Louisville
Demographic 25 Committee. 2022-.

Distinguished Faculty Awards Committee, Research. 2021-.

Budget & Planning Committee, University Libraries Faculty. 2021-.

Nominating Committee, University Libraries Faculty. 2020-.

Institutional Effectiveness Advisory Committee. 2019-.

Service to Spalding University
Student Center Planning Committee. 2019.

Digital Accessibility Task Force. 2019.

Institutional Data Interest Group. 2018-2019.

Engage/Welcome Week (New Student Orientation) Planning Committee. 2017-2019.

Celebration of Scholarship and Service Learning Committee 2017-2018.

Service to the University of Pennsylvania
Librarians' Assembly Executive Board (elected position). 2015-2016.
> Chair, Nominating Committee. 2016.

Staff Development Committee, Law School. 2015-2016.

Service to the University of Houston
Marketing Committee, Libraries. 2012-2013.
> Vice Chair. 2012-2013.

Blackboard Learn Implementation Team, University. 2011-2013.

Instruction Management Committee, Libraries. 2011-2013.
    Online Instruction subgroup Chair. 2011-2013.

Strategic Directions Committee. Libraries. 2011-2012.

User Experience Committee, Libraries. 2010-2011.

Training Committee, Libraries. 2010-2012.

Technical Competencies

Content Management Systems: LibApps, LiveWhale, Drupal, Wordpress

Digital Library / Repository Software: CONTENTdm, BEPress, DSpace, Greenstone

Discovery Systems: EBSCO Discovery Service, Encore, Summon

Electronic Resource Management: EZProxy, Innovative Web Access Management

Integrated Library Software: OCLC WMS, Innovative Interfaces, Inc. Sierra and Millenium, Sirsi/Dynix Unicorn, Ex Libris Voyager

Learning Management Systems: Canvas, Blackboard, Moodle

Statistical Analysis Software: Microsoft Excel/Access, LibAnalytics, SPSS, SAS, MaxQDA

Survey Tools: QuestionPro, Qualtrics, SurveyMonkey

Web Analytics: Google Analytics, SiteImprove

Web Development: basic CSS, HTML, javascript, and XML