

BID Expansion

May 6, 2025



Rebecca Fleischaker
EXECUTIVE DIRECTOR



LOUISVILLE
DOWNTOWN
PARTNERSHIP

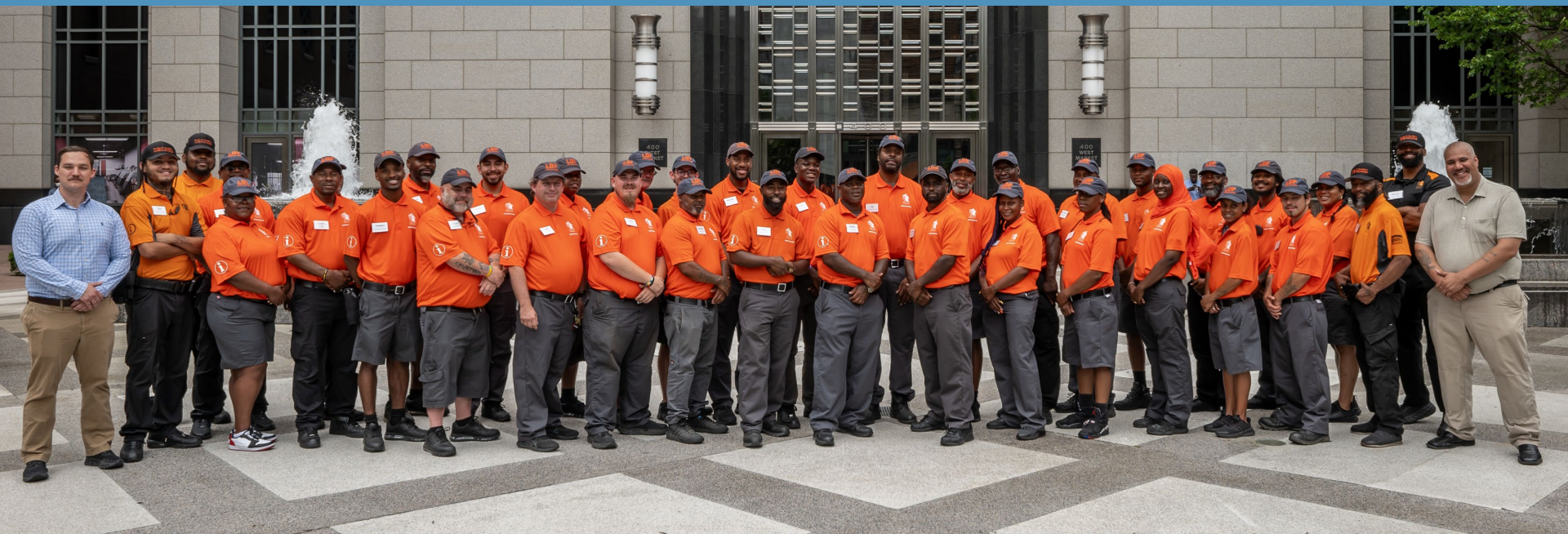
LOUISVILLE DOWNTOWN MANAGEMENT DISTRICT

LDMD's mission is to promote Downtown's quality of life by creating a safer, cleaner and more enjoyable environment.

As a result, the majority of the District's budget is devoted to:

- Providing clean, safe, and welcoming Downtown experiences through the Downtown Ambassador Program
- Enhancing public spaces with art, landscaping, and beautification
- Promoting Downtown attractions, events, and businesses
- Sharing economic data to support investment and growth





DOWNTOWN AMBASSADOR PROGRAM



LDMD Boundary



2024 REPORTING

Ambassador support & operations reported from
January 1 - December 31, 2024

121,978
HOSPITALITY
ASSISTANCE



to Downtown residents,
employees, and visitors

1,540
BUSINESS
CONTACTS



with Downtown businesses



3,624 WELFARE CHECKS
1,167 OUTREACH CONTACTS
97 OUTREACH REFERRALS
with the Downtown street population



134,572
LBS OF LITTER

collected from Downtown streetscapes

456
BIOHAZARDOUS
MATERIALS



removed from Downtown
streetscapes

1,137
GRAFFITI TAGS



cleaned from
Downtown buildings

PLACEMAKING & BEAUTIFICATION



PLACEMAKING & BEAUTIFICATION



PLACEMAKING & BEAUTIFICATION



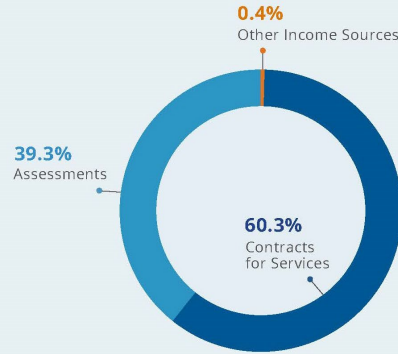
WHY A STRONG DOWNTOWN IS CRITICAL

- The largest job center in Louisville
- Business, cultural, entertainment hub of the region
- The 3rd largest tax revenue producing area in the state
- Home to 10,000 residents, 66,000+ employees, and 36.5 million annual visits to Downtown



2025 LDMD OPERATING BUDGET

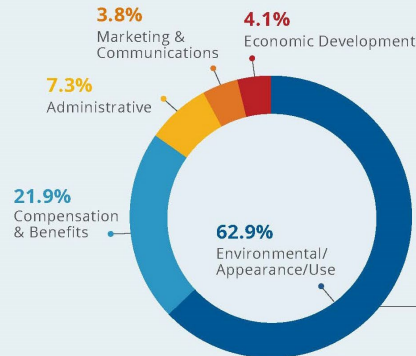
The District allocates approximately **70%** of its budget toward hospitality & safety, cleaning, outreach, and beautification services



REVENUES

Contracts for Services	\$2,627,600
Assessments	\$1,710,400
Other Income Sources	\$18,300

TOTAL REVENUES \$4,356,300



EXPENDITURES

Environmental/Appearance/Use	\$2,742,023
Compensation & Benefits	\$955,400
Economic Development	\$177,555
Marketing & Communications	\$165,400
Administrative	\$315,922

TOTAL EXPENDITURES \$4,356,300



LDMD Boundary



LDMD
BID Expansion



LDMD Boundary



LDMD
BID Expansion



LOUMED Boundary



LOUMED Expansion

LDMD BOARD OF DIRECTORS



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Kellie Stallard Watson	Louisville MSD
Josh Zik	Al J Schneider Company

* Ex Officio

Thank You



LOUISVILLE
DOWNTOWN
PARTNERSHIP

