

CARL BRAZLEY BIO

Carl Brazley is an award-winning business leader and entrepreneur with almost 30 years of experience.

Carl, a former professional football player in the NFL and CFL, has extensive experience in enhancing brands through leveraging sports, media and entertainment connections to produce successful marketing campaigns, collaborative ventures and multi-faceted events that benefit clients ranging from small businesses to educational institutions to nonprofit organizations and large public companies. Most recently, Carl has partnered with HJI Solutions to start the only African American owned specialty coating and paint manufacturing company in the country, Plato Paint & Coatings.

Words that describe him: Visionary, consensus builder, marketing and communications expert, leader, diversity specialist, strategic thinker, tech geek, team player, wordsmith, connector, empathetic, collaborator, trustworthy.

Background: Former professional football player for NFL and CFL teams. Former owner of successful architectural and engineering firm. Former publicist and marketer for professional athletes.

Education: Western Kentucky University, Bachelor's Degree in Marketing & Communications;
University of Miami, Executive MBA Program

Community Involvement: University of Louisville Board of Overseers, Jeffersontown First Baptist Church Deacon Board, former Community Foundation of Louisville board member. Service to many other boards and groups whose missions meet Carl's focus on advancement of youth, small and minority business, education and charitable outreach. He also has served as keynote speaker and presenter for FCA and numerous other organizations such as:

Past

Greater Louisville Inc. Executive Board

Homeless Coalition board

African American Heritage Foundation Marketing Committee

The Louisville Store Board of Directors

The Louisville Community Foundation Board of Directors

WKU Alumni Board

LVCB Marketing Committee

West End School Planning Committee
Simmons Bible College Marketing Committee
Sports Commission Marketing Board
Louisville “State of Entrepreneurs” Committee

Current

1st Baptist Jeffersontown Deacon Board
University of Louisville President’s Council

Hometown: Louisville

Personal: Carl is married and has two adult children and two grandchildren.