



OFFICE OF THE MAYOR
CRAIG GREENBERG

November 6, 2023

Mr. Markus Winkler, President
Metro Council
601 West Jefferson Street
Louisville, KY 40202

Dear President Winkler:

In accordance with the Ordinance, I am appointing the following to the **Greater Louisville Lodging Management District Board**

Name		Term
Jeff Parrish	appointment	May 1, 2025

Your prompt action on this appointment is most appreciated.

Sincerely,

Craig Greenberg
Mayor

cc: Councilwoman Cindi Fowler
Government Oversight and Audit Committee Chairperson




Greater Louisville Lodging Management District

Board Details

Provide and finance economic improvements that specifically benefit certain designated properties, lodging properties within Louisville Metro with 51 rooms or more, within the District.

Overview

 **Size** 15 Seats

 **Term Length** 3 Years

 **Term Limit** 2 Terms

Additional

Enacting Resolution Website

Enacting Resolution

Statutory Authority

KRS 91.752;

Ordinance Authority¹

LMCO Chapter 167;

Powers

The Board of Directors of the District shall have the right to transact business on behalf of the District immediately after the appointment of its members. The Board of Directors shall have full powers to name its organization and to make bylaws and rules for the regulation and management of the affairs of the District not inconsistent with the provisions of this chapter. The Board of Directors shall have all powers necessary and proper to conduct the affairs of the District not inconsistent with the provisions of this chapter, including but not limited to: Transacting business on behalf of the District; incurring, in the aggregate, short term and long-term debt not to exceed \$500,000; Holding funds in the name of the District; Receiving grants, donations and gifts in furtherance of the economic improvement objectives of the District in addition to funds from assessments; preparing annually an Economic Improvement Plan and Budget; Implementing the Economic Improvement Plan; Making policy for the operation of the District; and Managing the fiscal affairs of the District. The Board of Directors may contract with any person or corporation determined to have the needed expertise to manage and administer the day-to-day operations of the affairs of the District. The Board of Directors may undertake the following economic improvements within the District: The marketing and promotion of Louisville Metro as a preferred destination with an emphasis on increasing overnight visitation at the benefited properties in the District; and Any other economic improvement activity that specially benefits property.

Removal

Any member of the Board of Directors appointed by the Mayor may be removed by the Mayor for cause. Any member of the Board of Directors may be removed by the Mayor for violation of the rules, regulations or operating procedures

adopted by the Board of Directors if the removal is recommended by a majority of the members of the Board of Directors

Bonding Authority?

No

Meeting

Incorporated?

No

Open Records Info Receipt Required under KRS 65.055?

Yes

Oath of Office Required?

No

Subject to Open Meetings Law?

Yes

Bond Requirement for Members?

No

Officers

Fiscal Agent Agreement with Metro?

No

How is the Director or Executive Director Appointed/Hired?

Records & Reports

The Board of Directors is directed to submit a report to the Mayor and the Council after the end of each year of the District's operation, detailing how it has addressed the directives and principles enumerated in LMCO 167.20 through 167.22 The Board of Directors shall prepare an annual report to the owners of benefited properties within the District evaluating the District's effectiveness and describing its accomplishments during the preceding fiscal year. The report shall be sent to the owner of each benefited property at such time that the annual economic improvement plan and budget is sent pursuant to LMCO 167.02 A copy shall also be provided to the Council

Automatic Reappointment under KRS 65.008(2)?

No

Vacancy Appointment

A vacancy shall be filled in the same manner as the original appointment for the unexpired term

Council Approval of Appointment?

Yes

Ex Officio Members

Voting ex-officio members ...The Chief of Louisville Forward or that agency's successor, or designee; CFO of Louisville Metro or designee; non-voting member....CFO of Louisville Tourism or agency's successor or designee and board member or employee of Louisville Tourism whose role in the community is directly related to the purpose of the board.

Compensation**Term of Appointment Details**

three years. The initial board shall be comprised of one-third of such members serving a one-year term, one-third of such members serving a two-year term and one-third of such member serving a three-year term.

Vacancy Appointment Details**Quorum****How Appointed**

The Executive Committee of the Board shall nominate individuals for membership on the Board and submit such names to the Mayor no less than sixty days prior to the end of each calendar year. The Mayor, with the approval of the Council, shall appoint the members of the Board

Qualification of Members

Four owners or their representatives of assessed lodging properties within the District with 150 rooms or more
Four owners or their representative of assessed lodging properties within the District, with less than 150 rooms
Two appointees by the President/Chair of the Louisville Hotel Association
One board member of Louisville Tourism who must be an owner or representative of an assessed lodging property within the district
At least two-thirds (66.7%) of the total number of Board members shall be property owners and/or representative of property owners within the District

Purpose

provide tourism marketing services designed to increase room night sales and revenue therefrom at assessed lodging properties within the LTID. The LTID is specifically authorized to: sponsor and promote recreational, cultural, and retail activities; promote the development of the LTID including collecting and disseminating information; and provide general marketing and promotion efforts that shall include, but not be limited to, marketing, sales activities, and events

Ethics/Conflict of Interest Provision

Members of the Board shall adhere to the ethics rules. Violation of any provision thereof shall cause for removal by the Mayor pursuant to LMCO 167.01

Social Media Website**Subcommittees****Officers Term of Office****Address****Website**

Council Approval Details

Officers Term of Office





Board Requirement Details




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Greater Louisville Lodging Management District

Council Districts

- 1 - Tammy Hawkins
- 2 - Barbara Shanklin
- 3 - Kumar Rashad
- 4 - Jecorey Arthur
- 5 - Donna Purvis
- 6 - Phillip Baker
- 7 - Paula Mccraney
- 8 - Ben Reno-Weber
- 9 - Andrew Owen
- 10 - Pat Mulvihill
- 11 - Kevin Kramer
- 12 - Rick Blackwell
- 13 - Dan Seum Jr
- 14 - Cindi Fowler
- 15 - Jennifer Chappell
- 16 - Scott Reed
- 17 - Markus Winkler
- 18 - Marilyn Parker
- 19 - Anthony Plagentini
- 20 - Stuart Benson
- 21 - Betsy Ruhe
- 22 - Robin Engel
- 23 - Jeff Hudson
- 24 - Madonna Flood
- 25 - Khalil Batshon
- 26 - Brent T. Ackerson

-  Metro Council District
-  New Appointee
-  Mayor Appointee
-  Metro Council Appointee

-  Governor Appointee
-  Mayor & Metro Council Appointee
-  Mayor & Governor Appointee

