

## RYAN D. BRIDGEMAN

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### PROFESSIONAL EXPERIENCE

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#### **Manna Inc.**

**2014 – Present**

##### ***President***

Manna Inc. operates 250+ restaurants across seven brands throughout the United States. Manna Inc. is one of the ten largest restaurant franchisees in the U.S, as ranked by Restaurant Finance monitor, as well as one of the largest minority-owned companies.

- Headed a restaurant franchisee company with over 9,500 employees.
- Led internal leadership teams to ensure proficient restaurant operations and profitability.
- Served on the Franchise Advisory Board for Fazoli's assisting in operations, marketing, and product development.
- Served as an Appointed Trustee for the Wendy's National Advertising Program (WNAP), helping launch breakfast nationally for the brand.
- Helped develop, test, and implement new menu items for Mark's Feed Store restaurants, resulting in outsized sales and transaction growth.
- Secured multiple locations for restaurants in Las Vegas' McCarran International Airport and Nashville International Airport through competitive bid process.
- Developed and launched the first, non-traditional location for Jimmy John's, in an airport.
- Coordinated extensive new restaurant development in both traditional and non-traditional locations.
- Managed and implemented a multi-year remodel plan of several restaurants with an annual capital expenditure in excess of \$15MM.

#### **RD SERVICES LLC**

**2009 – Present**

##### ***President & Managing Member***

RD Services LLC provides corporate and employee service solutions to restaurant and concession businesses.

- Designed and implemented large-scale employee appreciation and incentive programs designed to improve employee production and morale.
- Led employee training seminars focused on personal development and financial management.
- Coordinated extensive back-to-school promotion for a client collaborating with the Louisville Free Public Library.
- Served as Director and Vice President of Paradies-Louisville, LLC, actively managing part of the retail concessions business at the Louisville Airport, including managing weekly publications product inventory, producing monthly employee newsletter, providing secret shopper services, management of annual inventory count and serving as liaison between community and airport.

#### **RJE LLC dba Taco Bell**

**2011 – 2015**

##### ***President***

RJE LLC operated Taco Bell restaurants in the greater Louisville area.

- Secured locations in greater Louisville area through competitive bid process.
- Oversaw restaurant management and operations to increase restaurant efficiencies and profitability.
- Evaluated banking and financial activities, including P&Ls, daily sales reports, and credit agreements.
- Defined incentive plans offered to employees to attract and retain qualified individuals.

2010 – 2011

**YUM! BRANDS INC – Taco Bell**

***Financial Analyst Intern***

Yum! Brands is the world's largest fast food restaurant company. It operates Taco Bell, KFC, & Pizza Hut restaurants.

- Served as a finance intern analyzing the financials and operations of Taco Bell restaurants within the Yum! Brands system.

**ATLAS BROWN**

2005 – 2010

***Senior Investment Analyst***

Atlas Brown is an independent Investment Management, Wealth Advisory, and Family Office Services firm providing traditional and alternative strategies to high net worth individuals, families, and institutional investors.

- Sourced and served as the primary advisor for affluent clients, with a combined net worth over \$100 million.
- Recommended investment opportunities based upon comprehensive due diligence and research of quantitative and qualitative data.
- Managed investment database of domestic and international securities, fixed income, and alternative assets used to formulate investment decisions.
- Implemented internal and client-directed investment decisions and guidelines to achieve superior investment performance.
- Created investment presentations for senior management and quarterly client reports detailing portfolio holdings, allocations, transactions, and performance.

**FIFTH THIRD BANK**

2002 – 2005

***Commercial Credit Analyst***

Fifth Third Bank is a diversified financial services company that operates 1,000+ full-service banking centers throughout the United States.

- Analyzed financial statements and credit data of large and small firms to ascertain degree of risk involved in extending credit. Analysis substantially improved department decision-making and reduced losses.
- Prepared and presented robust reports for bank's senior commercial lenders.

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**EDUCATION**

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**Cornell University (eCornell)**

2010

***Master Certificate in Foodservice Management***

Master Certificate in Foodservice Management, July 2010. Coursework included concepts related to food service operations, revenue management, financial accounting, marketing, strategy, and human resource management.

**University of Louisville**

2004 – 2006

***Masters in Business Administration***

Masters in Business Administration with a focus on Entrepreneurship, May 2006. Extensive coursework in strategy and entrepreneurship. Completed integrated business consulting project for a company in the food manufacturing industry. Placed first in university-wide business plan competition with original concept in the healthcare industry. Studied in Beijing and Shanghai, China.

**University of Louisville**

2000 – 2004

***Bachelors of Science***

Bachelor of Science in Finance, May 2004. Nominated to Dean's List, Athletic Director's Honor Roll, Overseers Scholars Program, and Phi Eta Sigma Honor Society, Captain of Varsity Track and Field Team.

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## COMMUNITY SERVICE

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- Board Member, *EZ-Chow Inc.*, a private technology company that provides single or multi-unit restaurants and hospitality organizations a branded, multi-channel digital customer engagement platform (2020–present)
- Board Member, *University of Louisville Athletic Association*, an organization that oversees the program in intercollegiate athletics with the University of Louisville and acts as the business and financial agency of that program (2018–present)
- Board Member, *University of Louisville College of Business – Board of Advisors*, an organization that serves as ambassadors and advocates for the College by providing advice, counsel, and partnership to the Dean. (2018–present)
- Board Member, *Norton Children’s Hospital Foundation*, Kentucky's only full-service, free-standing pediatric care facility dedicated exclusively to caring for children (2012–present)
- Board Member, *Metro Bank*, a Louisville based bank that seeks to stimulate economic growth within the inner city of Louisville, by providing an array of financial and development resources (2011–2020)
- Board Member, *Endeavor Louisville*, a Louisville based non-profit that supports high-impact entrepreneurs through advising from a network of business leaders (2015–2017)
- Board Member, *Kentucky State Fair Board*, an agency of the Kentucky Tourism, Arts and Heritage Cabinet, the Kentucky State Fair Board operates two of the largest convention and trade show facilities in the state (2014–2016)

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## PERSONAL

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- Interests include the food and restaurant industry, pursuing entrepreneurial endeavors, sports, and civic involvement
- Married to Leea Nash Bridgeman and the father of two daughters