

**From:** [Creighton Mershon](#)  
**To:** [Darr, Savannah](#)  
**Cc:** [Jessi Arrington](#)  
**Subject:** RE: RH Letter of Objection to Petition Seeking Individual Landmark Designation  
**Date:** Friday, September 13, 2024 11:44:54 AM  
**Attachments:** [Screenshot 2024-09-13 at 11.10.52AM.png](#)  
[Screenshot 2024-09-13 at 10.36.28AM.png](#)

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Good morning, Savannah, I hope you are well!

We have been informed that Rabbit Hole is trying to claim that Jessi Arrington and I are not Metro Louisville residence and do not own the properties where we reside.

It is true that we move between Brooklyn and Louisville due to the nature of our work but the claims by Rabbit Hole are misleading and clearly cherry-picked, cropping out evidence that confirms our current life in Louisville (only showing the parts of our online/social profiles that say Brooklyn and leaving out the parts that confirm we also live and work in Louisville). **Jessi was just on the [local news](#), not in Brooklyn, but Louisville!**

That NY Post article is from 2017, before the Holy Goat construction was completed. We were solely residing at the Holy Goat starting in September of 2018 and we went back to dual residence in September of 2021.

We just spent the last 11 weeks residing at 220 S Clay. We are currently in Brooklyn because we are working on a design project at the Barclays Center. We will be back in residence at 220 S Clay September 27. We are the owners of 218, 220, and 222 S Clay Street. We pay our taxes in Kentucky, are registered to vote in Kentucky, and our car is registered in Kentucky.

We own both buildings in Louisville under Holy Goat LLC. To say we don't own the properties, and/or commercial owners can't reside in their mixed-use properties, is preposterous and shows that any evidence they present should be fact-checked and not taken at face value. We can of course provide the evidence (see attached) but it's almost comical that they think Googling "Holy Goat LLC owners" won't bring up our names.

This is bullying, disturbing, further proves they have no intention of being good neighbors, and why we are pushing back on their plans. We love being owners, residents, and caretakers in Nulu, and hope it's clear to the city that we have legitimate claims and rights to ask Rabbit Hole to take more consideration on what will most certainly be significant life- and historic-altering changes to our neighborhood.

I have attached our driver's licenses for residential proof, and other supporting documentation countering their shoddy evidence.

Many thanks for your time and work on this project,  
Creighton Mershon

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Creighton Mershon  
[The Holy Goat](#)

220 S. Clay Street  
Louisville, KY 40202  
917-704-6218



Screenshot 2024-09-13 at 11.10.52 AM.png



Screenshot 2024-09-13 at 10.36.28 AM.png

