

Louisville Metro Council Originated NDF

Primary Council Member: Councilwoman Cindi Fowler - District 14

Appropriation Amount: \$5000.00

Specifically describe the charge to NDF attaching supporting documentation to fully describe the expenditure and describe the public purpose:

Neighborhood Development Funds will be used for sponsorship of the Riverside Family Farm & Forage Day event to be held on Saturday, June 17th. The event is open to the public and Riverside is partnering with the Jefferson County Extension office and UK College of Agriculture to provide learning opportunities during the event. They are asking for a \$5000 sponsorship to make it possible for Riverside to offer a program completely within its mission "to promote, preserve. +

Entity Hosting Event: Riverside, the Farnsley-Moremen Landing, Inc.

Entity Mailing Address: 7410 Moorman Rd. - Louisville, KY 40272

Entity Contact: Patti Linn

Contact Phone: (502) 935-6809

Attachment required:

- **Sponsorship of an event:** Attach an event flyer and/or details regarding how the event was publicized.
- **Admittance to an Event:** Attach a list of persons whose admission was paid by this expenditure.
- **Fundraiser:** Specifically disclose how the net proceeds of this fundraiser will be used.

I have reviewed this request for an expenditure of city tax dollars, and have determined the funds will be used for a public purpose.

14

District #

Cindi Fowler
Primary Sponsor Signature

\$2,000.00
Amount

Date

Appropriations Committee Chair

Date

List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

Applicant/Program:

List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

District 1	_____	\$ _____
District 2	_____	\$ _____
District 3	_____	\$ _____
District 4	_____	\$ _____
District 5	_____	\$ _____
District 6	_____	\$ _____
District 7	_____	\$ _____
District 8	_____	\$ _____
District 9	_____	\$ _____
District 10	_____	\$ _____
District 11	<i>Paul B. Shively</i>	\$ _____
District 12	<i>Paul B. Shively</i>	\$ <i>1,000.00</i>
District 13	<i>Vicki Aubrey Welch</i>	\$ <i>1,000.00</i>
District 14	_____	\$ _____
District 15	_____	\$ _____

Effective May 2016

Applicant/Program:**Additional Council Office Disclosure**

List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

District 16 _____ \$ _____

District 17 _____ \$ _____

District 18 _____ \$ _____

District 19 _____ \$ _____

District 20 _____ \$ _____

District 21 _____ \$ _____

District 22 _____ \$ _____

District 23 _____ \$ _____

District 24 _____ \$ _____

District 25 _____ \$ 1000.00

District 26 _____ \$ _____

Effective May 2016

RIVERSIDE

THE FARNSELEY-MOREMEN LANDING

May 5, 2017

Councilwoman Cindi Fowler
District 14
Louisville Metro Council
627 West Jefferson Street
Louisville, KY 40202

Dear Councilwoman Fowler,

I am writing to invite you to be a sponsor once again for our "Family Farm & Forage Day" scheduled to take place on Saturday, June 17, 2017. At Family Farm & Forage Day, Riverside will celebrate its rich history as a historic farm site and simultaneously explore present-day sustainable farming with its partners, the Jefferson County Cooperative Extension Services and the University of Kentucky's College of Agriculture, Food and Environment.

This family-friendly event will include tours of the historic home and gardens as well as children's activities like, a farm animal petting zoo, horse-drawn wagon rides, flower planting, and more! The day also features workshops on topics ranging from constructing a high tunnel, growing fruit and forage crops to raising chickens and goats to the role of insects in agriculture. Activities begin at 10 am and will run until 4 pm. The entire day is free and open to the public.

We are asking you to consider sponsorship at the \$5,000 level. Your sponsorship will make it possible for Riverside to offer a program completely in keeping with its mission "to promote, preserve, restore, and interpret historic farm life on the Ohio River."

Please review the enclosed information about sponsorship opportunities for this wonderful event. We hope we can count on your support and involvement. If you have any questions, feel free to call Riverside at 935-6809.

We are so grateful for the support you have given to Riverside over the years. Thank you so much for your consideration of this request.

Sincerely,



Reba Doutrick, Chair
Riverside, the Farnsley-Moremén Landing, Inc.

RIVERSIDE



THE FARNSLEY~MOREMEN LANDING

Family Farm & Forage Day
Saturday, June 17, 2017
Riverside, the Farnsley-Moremen Landing, Inc.

Sponsorship Opportunities:

Title Sponsor ~ \$5,000

- Title sponsor listed on all print, media and social media
- Top billing on all published and printed materials (as in "Your Company" presents "200 Years On the Ohio", featuring your logo)

Includes:

- Newsletter mailed to over 3,500 households
- Top billing on printed event program
- Top billing on Posters and sponsor boards at the event
- Free company advertisement in the event program

\$3,500 Sponsorship

- Bold listing in the printed newsletter, event program, sponsor board
- Prominent listing on all printed material and social media postings

\$1,000 Sponsorship

- Listing in newsletter, event program and sponsor board
- Acknowledgement in all social media postings