

Dale R. Woods
Vice President, BCI Broadcasting
President and General Manager of WDRB Media



Dale R. Woods is the VP, BCI Broadcasting. Dale serves locally as the President and General Manager of WDRB Media. In 2022, Dale was recognized by Radio/Television Report as a TOP Local leader, he was awarded an EMMY for Overall Excellence for WDRB (first time in stations history).

WDRB is a TOP Fox affiliate in the country and is #1 in News at the 4pm, 5pm and 10pm amongst all Fox affiliates. Last year WDRB Media won 16 First place EMMY's, 23 Kentucky Broadcasters awards including Overall Excellence and 2 Edward R. Murrow awards. In 2012, he was awarded General Manager of the Year by Broadcasting and Cable Magazine.

WDRB is located at 624 W. Muhammad Ali Blvd and has nearly 200 team members. WDRB has been a proud business in downtown Louisville since 1980. Dale has the passion to restore downtown Louisville to a vibrant environment, but also realizes the perceptions of downtown to those who do not work or visit downtown. It all starts with what people 'SEE' and not what we 'SAY'. Changing the optics will change these perceptions.