





**Louisville Memorial
Auditorium
Requests Funding
Support from
Louisville METRO
Council**



**Clients, supporters, guests and friends of the
public auditorium appreciate the opportunity
to present this funding request to
Louisville METRO Council for consideration in
the 2022-2023 fiscal budget.**




Dedicated on Memorial Day in 1929, Louisville Memorial Auditorium was the outgrowth of two movements: one for a public auditorium, the other for a memorial to commemorate the deeds of the sons and daughters of Louisville, KY and Jefferson County who served in World War I.

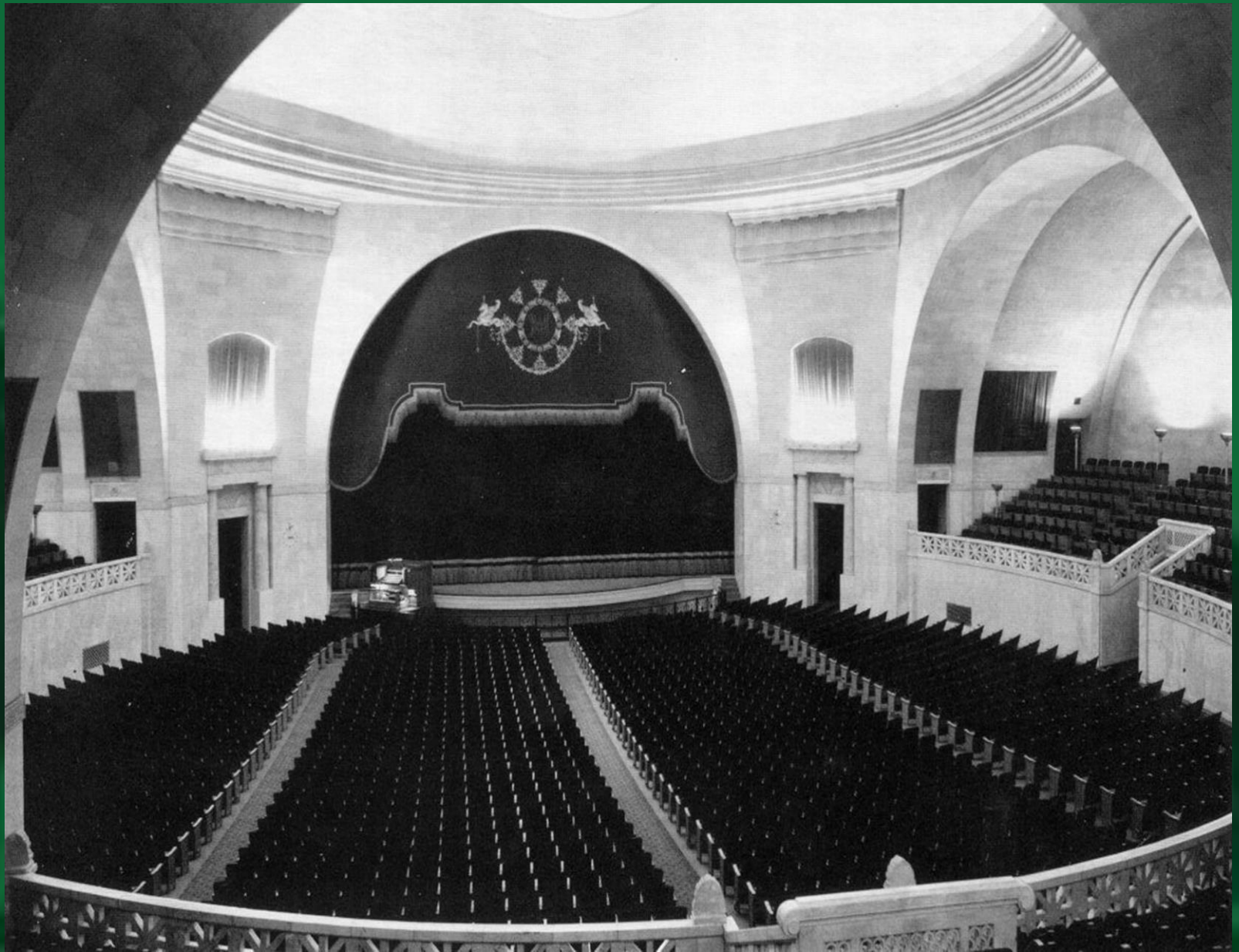



For the first 25 years, the landmark venue hosted many events, plays, musicals, graduations and other community events.





**The architectural beauty and acoustics
created memorable experiences for
audiences of all ages. Many
productions featured live performances,
including orchestras, bands and the
majestic Pilcher Pipe Organ.**



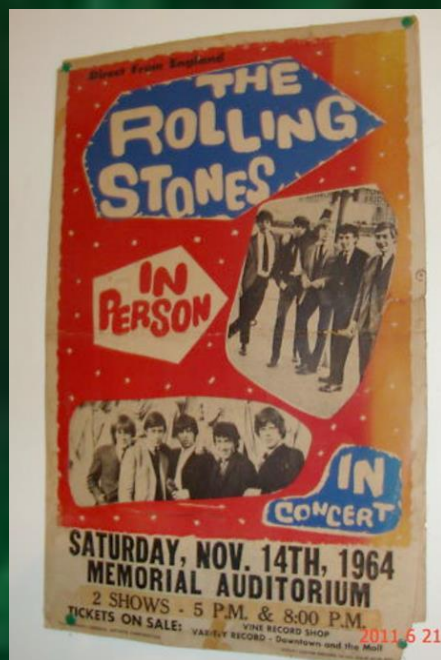
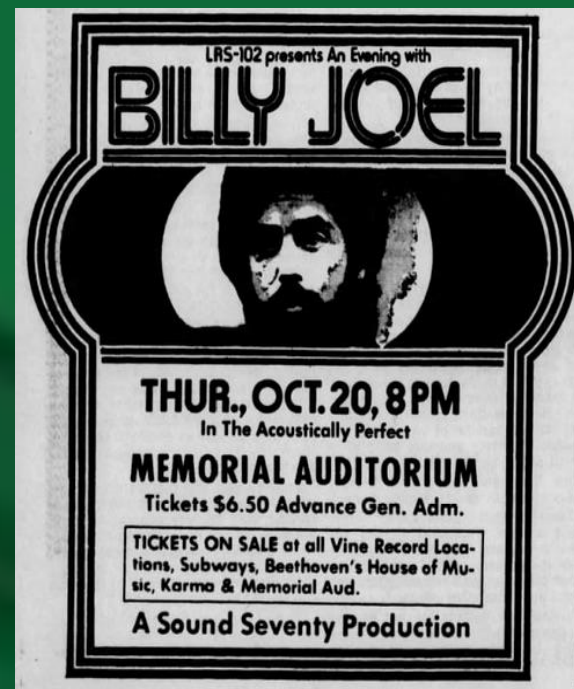
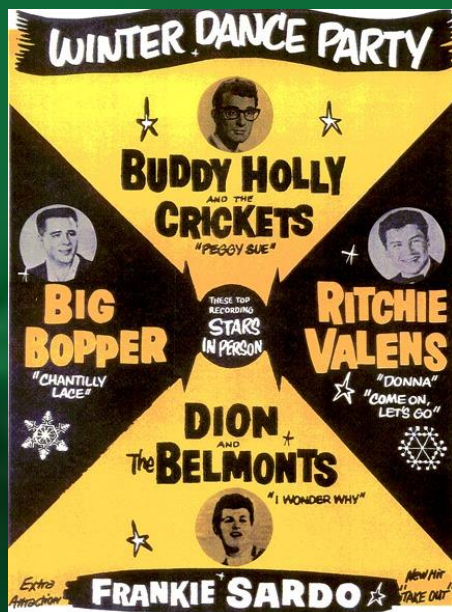


Despite the 1954 renovations, no major improvements have been completed to the actual auditorium or the stage systems since that renovation.



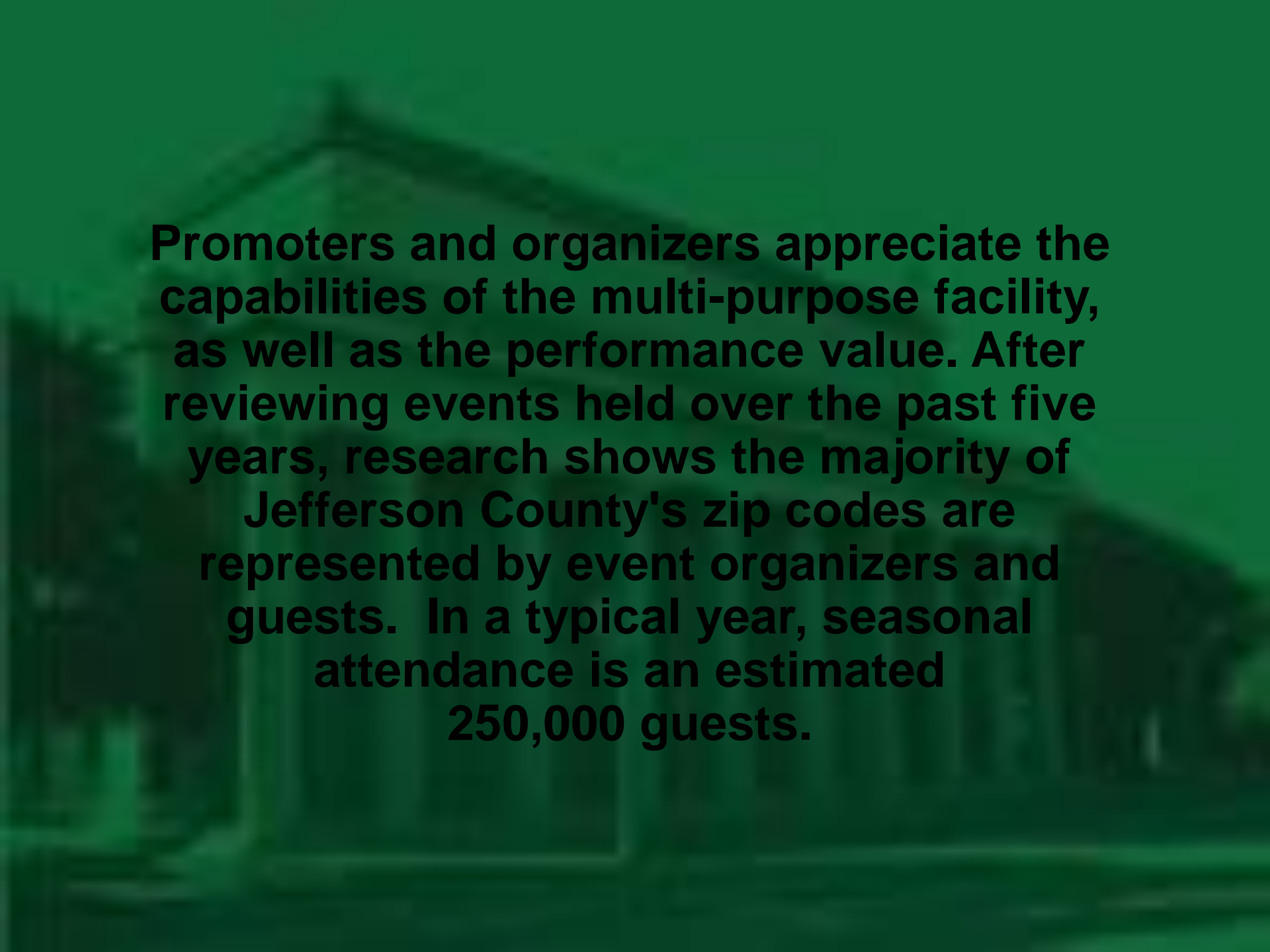


Despite the renovation and updates, the auditorium continued to face challenges from competing venues with modern amenities, including heat and air systems of the day. Business continued for decades hosting a variety of stage productions and concerts on a seasonal basis.



Restoration of the auditorium would include electrical and mechanical updates. The improvements would allow the facility to host events year-round and provide the community an affordable community auditorium throughout the year instead of just on a seasonal basis.

- Modern Heat and Air Systems Installation**
- Seating and Cushion Repairs**
- Auditorium Painting and Plaster Repairs**
- Stage Lighting & Sound Systems Upgrades**
- Total Investment of \$2.2 Million**



Promoters and organizers appreciate the capabilities of the multi-purpose facility, as well as the performance value. After reviewing events held over the past five years, research shows the majority of Jefferson County's zip codes are represented by event organizers and guests. In a typical year, seasonal attendance is an estimated 250,000 guests.

Direct from Moscow, Russia

State Ballet Theatre of Russia

Swan Lake

P. Tchaikovsky

Ballet in 4 acts
with 1 intermission



January 17, 2018
at 7:30 pm



Louisville Memorial Auditorium
970 South Fourth Street
Louisville, KY 40203
Office: (502) 584-4911
Fax: (502) 574-1487

Tickets available through Ticketmaster:
www.ticketmaster.com
(800) 745-3000



26
OCT

2018 HOMECOMING

Step Show

LOUISVILLE MEMORIAL AUDITORIUM
970 SOUTH 4TH STREET LOUISVILLE, KY 40203

DOORS OPEN @ 6PM, SHOW STARTS @ 7PM:



fraternity &
sorority life



National Pan-
Hellenic Council
UNIVERSITY OF LOUISVILLE

TICKETS:
\$20* ONLINE
\$25* AT THE DOOR
PURCHASE TICKETS: UOFL.ME/2018STEP

THANKS TO OUR SPONSORS:
LOUISVILLE ALUMNI



90th ANNIVERSARY
LOUISVILLE MEMORIAL AUDITORIUM
EST. 1928

*KENTUCKY SALES TAX IS INCLUDED IN THE TICKET PRICE

75TH ANNIVERSARY

D-DAY
JUNE 6
2019

OPERATION BRAVO - ZULU

WWII VETERANS REUNION

Join us as we honor the largest gathering of
WWII veterans in the history of Kentucky

6:00 PM

LOUISVILLE MEMORIAL AUDITORIUM

Honored Guest: Hershel "Woody" Williams, WWII Medal of Honor Recipient



Presented by Honor Flight Bluegrass

WWW.HONORFLIGHTBLUEGRASS.ORG

#WWIIOPERATIONGRATITUDE

Moscow Ballet's GREAT RUSSIAN NUTCRACKER


December 23 at 3PM & 7PM

Memorial Auditorium

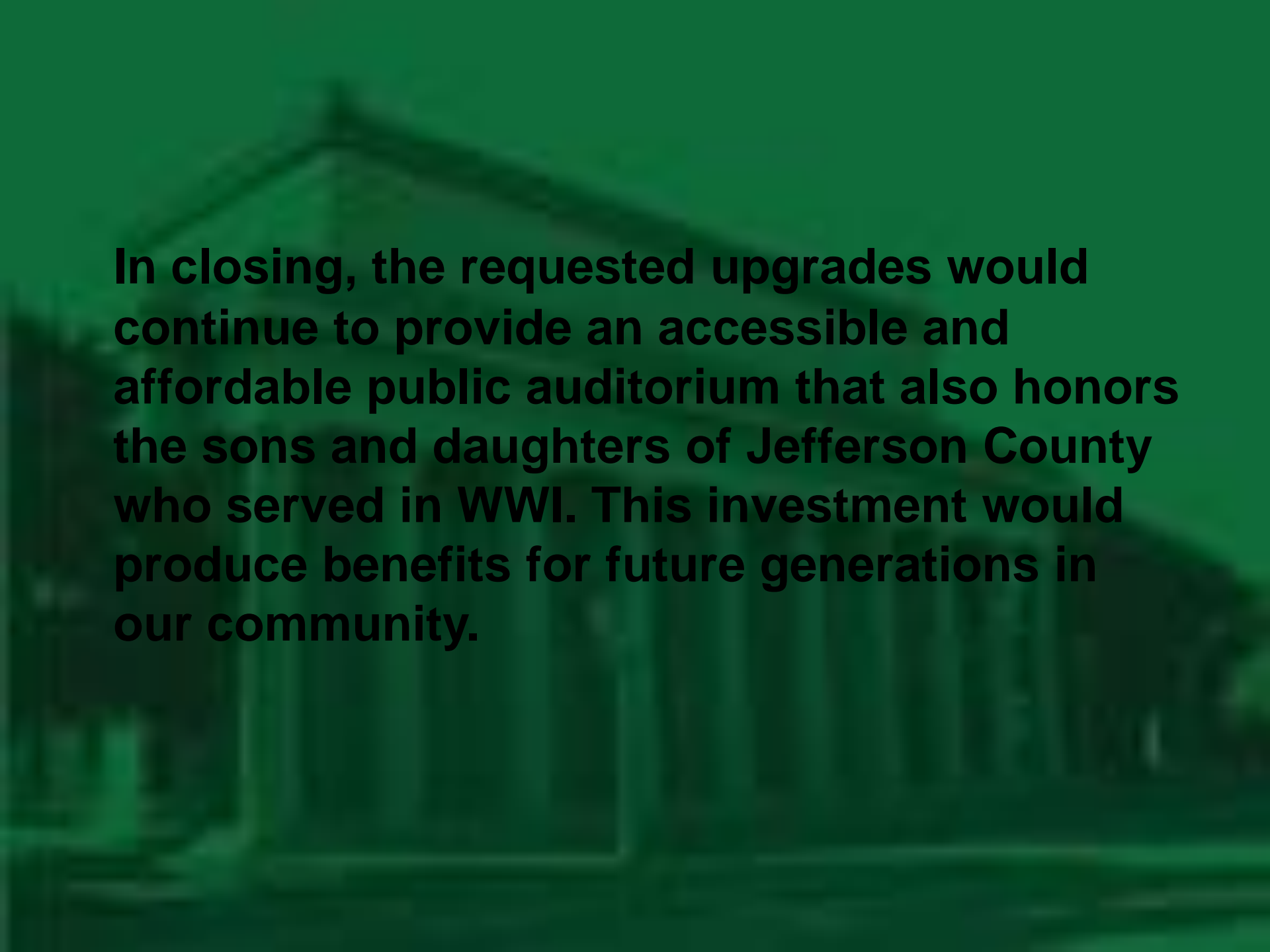
Louisville, KY



GET TICKETS AT NUTCRACKER.COM



This past spring, clients who typically use downtown facilities moved their events to the auditorium since the state-owned venues were closed. One client shared that she saved \$5,000 in rental fees and would like to schedule all events at the historic auditorium if it had modern air-conditioning.



In closing, the requested upgrades would continue to provide an accessible and affordable public auditorium that also honors the sons and daughters of Jefferson County who served in WWI. This investment would produce benefits for future generations in our community.