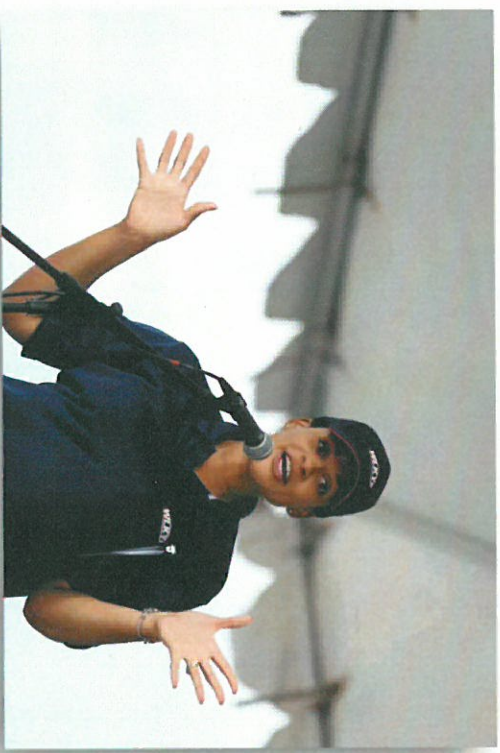


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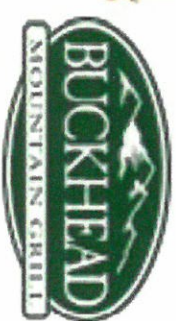
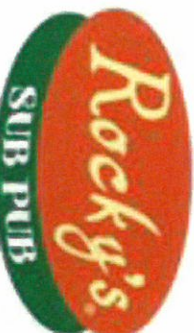


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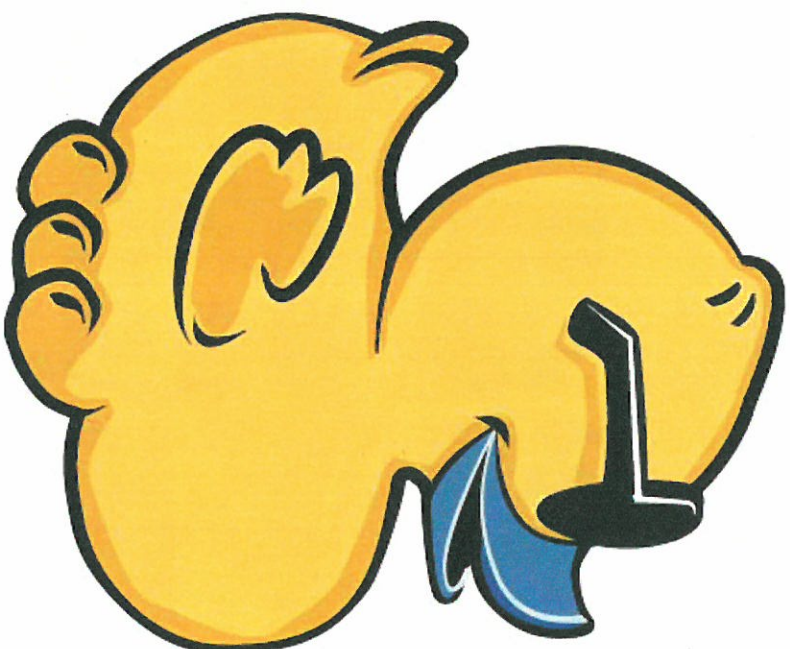


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2014 Media Review



Press Releases:

- June 3, 2014- T-shirt Contest Unveiling
- July 7, 2014- Feathers & Friends
- September 2, 2014- Sound the Duck Calls
- September 16, 2014- Nearly Post-lime
- September 26, 2014- Media Advisory
- October 8, 2014- Press Conference Announcement



FOR IMMEDIATE RELEASE:
June 3, 2014

FOR ADDITIONAL INFORMATION:
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jeiche@hhlou.org

**Youth Creations to be used for 2014 Ken-Ducky Derby Promotions Unveiled this weekend
at Mike Linnig's Restaurant**

Youth artwork unveiling and judging for 2014 Ken-Ducky Derby

Louisville, KY- On June 8th, Harbor House of Louisville will unveil the submitted artwork at Mike Linnig's Restaurant. For the past two months students from across the area created and submitted artwork for both the posters and t-shirts at this year's Ken-Ducky Derby. Elementary students were asked to submit artwork for the posters, and middle and high school students were asked to create artwork for the t-shirts. Everyone that participated will be honored this weekend at Mike Linnig's. The artwork will be on display from noon - 8pm, and judging will take place from 3pm-4pm with the winners announced at 4:30pm.

Maria Smith, President & CEO of Harbor House says, "Harbor House is thrilled with the participation from local youth; the artwork we received is impressive and also so heartwarming. We are grateful for all the work that went into the creations, and the participation from our community for this year's Ken-Ducky Derby."

The 2014 duck season begins on July 17th with the annual Feathers & Friends Kick-Off Gala, and will conclude with the duck race at the Ken-Ducky Derby Festival on Sunday, September 28th from noon - 5pm on the Waterfront. It will feature a family friendly festival with live music, good food, kids games, a duck tape arts and crafts area, and the fastest 30 minutes in duck racing.

We are honored to again have the support of Sam Swope Honda World. The lucky duck winner will win a 2014 Honda Fit! For more information about Harbor House of Louisville visit www.hhlou.org.

About Harbor House

Harbor House is a non-for-profit certified training and development center for adults with developmental and physical disabilities, including brain injuries. Over 300 adults are served annually with on-site and community-based employment opportunities, plus a full range of other services.

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FOR IMMEDIATE RELEASE:
July 7, 2014



FOR ADDITIONAL INFORMATION:
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Feathers & Friends Kicks off "Duck Season"
Grab your favorite feathered boia and come celebrate a great cause!

LOUISVILLE, Ky. – Harbor House of Louisville is kicking off *Duck Season* in style during Feathers & Friends, Thursday, July 17, at the Muhammad Ali Center. Quacky and his friends will be on hand from six until 10 p.m. to celebrate the kickoff to the 11th annual Ken-Ducky Derby.

The evening will be filled with food, fun, feathers and friends. Plus, there will be many great ways to support Harbor House of Louisville and their fundraising goal to sell 5,000 more ducks for this year's Ken-Ducky Derby.

Event attendees will have the opportunity to tour the Ali Center, bid on their favorite silent & live auction items, hear from guest speakers and plenty more. This year's event will again be sponsored by Zoeller Company. This year's auction items feature a golf outing at Pebble Beach, a Jimmy Johnson NASCAR experience, a trip to Dallas for the Country Music Awards and a trip to Napa Valley.

Event tickets can be purchased for \$25, or a table of 10 can be reserved for \$225, by calling (502) 719-0072 or visiting www.eventbrite.com (search – Harbor House).

The 11th annual Ken-Ducky Derby will take place at Waterfront Park near Joe's Crab Shack Sunday, September 28 from Noon – 5:00, featuring a family friendly festival with live music, food, games and more. This year's grand prize is a Honda Fit!

For more information about Feathers & Friends, the Ken-Ducky Derby, adopting a duck and the mission of Harbor House of Louisville, log onto www.hhlou.org.

About Harbor House

Harbor House is a nonprofit certified training and development center for adults with developmental and physical disabilities, including brain injuries. More than 300 adults are served annually with on-site and community-based employment opportunities, plus a full range of other services.

###

FOR IMMEDIATE RELEASE:
September 2, 2014



FOR ADDITIONAL INFORMATION:
Jason Eiche
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jeiche@hhlou.org

Sound the Duck Calls – It's Nearly Post Time for the Ken-Ducky Derby!
11th Annual Ken-Ducky Derby to Take Place at Waterfront Park Sunday, September 28

LOUISVILLE, Ky. – September doesn't just kick off football in the Bluegrass – it's also time for the biggest and best gathering of ducks on the Ohio! 2014 will mark the 11th annual Ken-Ducky Derby. The free event, which will take place at Waterfront Park near Joe's Crab Shack on Sunday, September 28, noon-5:00 p.m., will feature the duck race plus a family friendly festival with music, food, games and more.

"Not only is the Ken-Ducky Derby a wonderful opportunity to support the mission of Harbor House, but the event itself is a great day of fun for the entire family," said Maria Smith, CEO, Harbor House. "We have such wonderful support from our sponsors and the entire community. Because of that, we believe we can reach our goal to sell 5,000 more ducks for this year's Ken-Ducky Derby."

Adopting a duck for the event costs just five dollars and every dollar raised from the Ken-Ducky Derby goes to support Harbor House programs and initiatives, which empower individuals with disabilities and their families to lead fulfilled and productive lives. Ducks can be adopted online at www.harborhouseduckyderby.org or at any number of retail sponsor locations. (For sponsor location or upcoming events with adoption opportunities, visit www.hhlou.org.)

This year's prizes include a grand-prize Honda Fit courtesy of Ken-Ducky Derby sponsor, Sam Swope Honda World. Runner-up prizes include \$1,000 and \$500 cash, with the chance to win one-million dollars. The festival will take place on The Waterfront near Joe's Crab Shack Sunday, September, 28, noon-5 p.m. Admission is free and activities include live music, inflatable fun houses, children's crafts, face painting, arts and crafts booths, food and drinks, and much more.

For the past ten years, hundreds of people have gathered to enjoy the festival. In the event's history, nearly a quarter of a million ducks have been adopted in support of Harbor House. Last year, more than 20,000 ducks were dropped into the Ohio River for the race. It's estimated that this year 25,000+ yellow rubber ducks will be dropped into the river during the 11th annual duck race.

About Harbor House

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For more information about the Ken-Ducky Derby, adopting a duck and the mission of Harbor House of Louisville, log onto www.hhlou.org.

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FOR IMMEDIATE RELEASE:

September 16, 2014



FOR ADDITIONAL INFORMATION:

Jason Eiche

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jeiche@hhlou.org

It's Nearly Post Time for the Ken-Ducky Derby – Come Get Your Duck!

11th annual Ken-Ducky Derby nearly here; adopt a duck at area fall festivals

LOUISVILLE, Ky. – With less than two weeks until thousands of rubber ducky's are called to post for 11th annual Ken-Ducky Derby, there are many great opportunities around town this weekend and next to adopt a **#5buckduck** in support of Harbor House of Louisville.

Join Harbor House around town at a few great upcoming events, including:

Gaslight Festival (Jeffersonton) – September 19-21

Kentucky Bourbon Festival (Bardstown, KY) – September 19-21

Nulu Fest (700 block of East Market) – September 27

Harbor House has set a goal to drop 5,000 more ducks this year than last into the Ohio River during the 2014 Ken-Ducky Derby. Adopting a duck for the Ken-Ducky Derby costs just five dollars. Funds that are raised help support Harbor House programs and initiatives, which empower individuals with disabilities and their families to lead fulfilled and productive lives.

If you cannot make it to a festival, ducks can be adopted online at www.harborhouseduckderby.org. The free event, which will take place at Waterfront Park near Joe's Crab Shack on Sunday, September 28, noon-5:00 p.m., will feature the duck race (beginning at 4 p.m.) plus a family friendly festival with live music, inflatable fun houses, children's crafts, face painting, arts and crafts booths, food and drinks, and much more.

This year's prizes include a grand-prize Honda Fit courtesy of Ken-Ducky Derby sponsor, Sam Swope Honda World. Runner-up prizes include \$1,000 and \$500 cash, with the chance to win one-million dollars.

About Harbor House

Harbor House is a nonprofit certified training and development center for adults with developmental and physical disabilities, including brain injuries. More than 300 adults are served annually with on-site and community-based employment opportunities, plus a full range of other services.

For more information about the Ken-Ducky Derby, adopting a duck and the mission of Harbor House of Louisville, log onto

www.hhlou.org.

###

MEDIA ADVISORY

September 26, 2014



FOR ADDITIONAL INFORMATION:

Jason Eiche
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20,000+ Ducks to Drop in the Ohio River this Sunday - 2014 Ken-Ducky Derby!

WHAT: The 2014 Ken-Ducky Derby, in support of Harbor House of Louisville

WHEN: Sunday, September 28, noon – 5 p.m., duck-drop call to post – 4 p.m.

WHERE: Waterfront Park near Joe's Crab Shack – rubber ducky's Ohio River

WHY: The Ken-Ducky Derby is a free event that features an Ohio River rubber duck race, plus a family friendly festival with music, food, games and more. Adopting a duck costs just five dollars – funds raised help support Harbor House programs and initiatives, which empower individuals with disabilities and their families to lead fulfilled and productive lives. Ducks can be adopted online at www.harborhouseduckyderby.org. This year's prizes include a grand-prize Honda Fit courtesy of Ken-Ducky Derby sponsor, Sam Swope Honda World. Runner-up prizes include \$1,000 and \$500 cash, with the chance to win one-million dollars.

About Harbor House

Harbor House is a nonprofit certified training and development center for adults with developmental and physical disabilities, including brain injuries. More than 300 adults are served annually with on-site and community-based employment opportunities, plus a full range of other services.

For more information about the Ken-Ducky Derby, adopting a duck and the mission of Harbor House of Louisville, log onto www.hhlou.org.

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FOR IMMEDIATE RELEASE:
October 8, 2014



FOR ADDITIONAL INFORMATION:
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Special Event: Media/Photo Opportunity

Thursday, October 16 – 10:00 a.m.
Harbor House of Louisville, 2231 Lower Hunters Trace
with – Sam Swope Honda World

Ken-Ducky Derby Winner Claims Swope Honda World "Duck Car"
Sam Swope hands over keys to a new Honda Fit to 2014 Ken-Ducky Derby contest winner!

Louisville, Ky. - On Thursday, October 16, 10 a.m., at Harbor House of Louisville, Sam Swope Honda World will make a special presentation to Steven Kelley, winner of a 2014 Honda Fit, grand prize of the 2014 Ken-Ducky Derby. After months of duck adoption by generous community members and Harbor House supporters, the 11th Annual Ken-Ducky Derby Festival saw nearly 20,000 ducks dropped into the Ohio River on Sunday, September 28, for the big race. Kelley's duck emerged victorious, one of six that he adopted in support of Harbor House from an area Republic Bank location.

Sam Swope Honda World has been a loyal supporter of the Ken-Ducky Derby for the past 10 years. Accordingly, this marks the 10th car the organization has donated for the Ken-Ducky Derby – Harbor House is truly thankful for the support. Dick Swope, president, Sam Swope, and Maria Smith, CEO, Harbor House, will officially turn the keys over to the winner, Steven Kelley at 10 a.m. during a special ceremony and photo opportunity at Harbor House of Louisville, 2231 Lower Hunters Trace.

For more information about the Ken-Ducky Derby, sponsorship opportunities for the 2015 event or Harbor House of Louisville visit www.hhlou.org or www.harborhouseduckderby.org.

About Harbor House

Harbor House is a non-for-profit certified training and development center for adults with developmental and physical disabilities, including brain injuries. Over 300 adults are served annually with on-site and community-based employment opportunities, plus a full range of other services. Harbor House Mission: "Empowering adults with disabilities and their families to lead fulfilled and productive lives."

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