

**American Rescue Plan
Louisville Metro Government
Project Proposal Submission Form
Organization: Louisville Urban League
Project Contact: Lyndon Pryor, CEO/President Louisville Urban League
Project Name: Louisville Urban League Workforce Career Lab**

Project Executive Summary (Maximum 300 words):

The Louisville Urban League (LUL) has a distinct and critical role in workforce development as a partner focused on removing barriers and obstacles to accelerate upskilling, advancement, and placement. LUL will provide for Black and other marginalized citizens impacted by the COVID-19 pandemic, barrier removal, and wraparound support in their journey to train, upskill, and secure credentials and certifications in fast-growth and in-demand industries that include healthcare, construction, IT, manufacturing, and other fast-growth sectors.

For participants already engaged with AMPED and other LUL-approved training providers delivering turn-key education via classroom, online courses, community programs, and mentorship, LUL is ready to address the significant barriers threatening their upskilling or job placement progress. For residents searching for employment, LUL will recruit participants to programs across various sectors, ultimately leading to thriving wage careers. The goal is job placement!

We recognize that job searching is challenging for anyone, but the obstacles can seem impossible for low-income job seekers and those justice-involved or returning citizens. Adequate barrier removal support, strong career coaching, and case management are essential tools to help these job seekers prepare to enter and succeed in the workplace.

Goal/Outcomes Statement (Maximum 150 words):

The primary goal of this initiative is to increase healthcare and other sector employment, which will support household income in Qualified Census Tracts that can contribute to family stability, wealth building, and community revitalization as part of regional economic recovery from the COVID-19 pandemic. If fully funded, we anticipate providing barrier removal for 250 participants annually or 620 participants for the three-year term and job placement for 300 participants over the three years.

Impacts from this investment are cumulative and will benefit Louisville for generations. Every participant will benefit from an assessment inclusive of workforce trajectories, 1-to-1 wrap-around/navigation services, and access to financial skill building. Black and other minority participants will gain access to new opportunities in the multiple sectors where they are significantly underrepresented.

How soon after signing a grant agreement can your project begin? What is the anticipated duration of this project?

LUL currently has the staff to begin the barrier removal and job placement, but some additional hires will be necessary to reach maximum capacity. Additionally, it will take some time to secure direct partnerships with other training partners across sectors, but with LUL's existing relationships, this should happen quickly. We anticipate reaching our goals by December 31, 2026.

Amount of Funding Requested:

\$3,594,875 to provide critical case management, barrier removal, general career services, and job placement

What resources will need to be hired to complete this project on time and on-budget?

Empowerment Navigators (4 FTE); Career Coach (3FTE); Supervision (100% FTE); Finance and grants management support (25% FTE); Chief Compliance Officer (20% FTE); Chief Data Officer (20% FTE); Department Director (20% FTE)

